

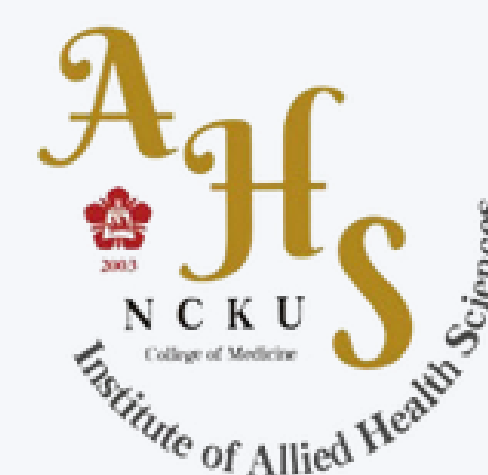


國立成功大學
醫學院 健康照護科學所

健康照護科學研究所 Institute of Allied Health Sciences

跨越國際線
Crossing International Boundaries

介紹人：林宗瑩 教授兼所長



國立成功大學
醫學院 健康照護科學所

Contents

- 一、目標
- 二、執行策略
- 三、預期成果



CONTENTS

目標 / Objectives



國立成功大學
醫學院 健康照護科學所



- 培養具人文素養、專業使命、社會關懷與國際視野的人才

Cultivate talent with humanistic literacy, professional mission, social engagement, and global vision.

- 建置中英雙語網站，提升對外溝通與國際能見度

Build a bilingual website to strengthen communication and international visibility.

- 展現本所的教育與研究特色

Showcase the Institute's educational and research strengths.

網站內容 / Website Content

- 提供完整一致的中英文資訊
Provide complete and consistent Chinese-English information.
- 內容包括課程、師資、研究、學生表現與國際交流
Include programs, faculty, research, student achievements, and international exchange.
- 作為學術交流與招生的重要平台
Serve as a key platform for academic communication and recruitment.

介面設計 / Interface Design

- 主選單提供核心資訊
Main menu provides quick access to core information.
- 側邊選單支援多層次瀏覽
Side menu supports multi-level browsing.
- 讓首次訪客快速找到所需資訊
Help first-time visitors quickly find what they need.
- 強化本所的專業形象
Reinforce the Institute' s professional image.

雙語化與推廣 / Bilingualization and Outreach

- 課程、畢業學分與相關規章提供雙語資訊
Provide bilingual information for courses, graduation credits, and regulations.
- 聯絡方式與地圖等重要資訊清楚呈現
Clearly present essential contact details and maps.
- 透過網站、電子郵件、Facebook、Instagram、LinkedIn、QR Code及短影音推廣
Promote information through the website, email, Facebook, Instagram, LinkedIn, QR codes, and short videos.
- 即時且一致地傳達資訊
Deliver timely and consistent information.

社群平台與使用者友善度

Social Media and User-Friendly

- Facebook : NCKUAHS
<https://www.facebook.com/NCKUAHS/>
- Instagram : @nckuahs
<https://www.instagram.com/nckuahs/>
- LinkedIn : NCKU AHS
<https://www.linkedin.com/company/nckuahs/>
- 支援電腦、手機與平板使用
Optimized for desktop, mobile, and tablet use.
- 方便使用者快速找到所需資訊
Help users quickly find needed information.

快速入口 / Quick Access

官方網站 /
Official Website



Instagram 雙語更新與詢問 /
Instagram bilingual updates and
inquiries



掃描即可快速取得資訊 / Scan for quick access to information.

社群互動與文化參與 / Social Engagement & Cultural Participation



- Facebook 與 YouTube：社群互動及國際宣傳平台

Facebook and YouTube: platforms for social engagement and international outreach.

- 分享教師介紹、學生與校友成果、專家講座及雙語資訊

Share faculty profiles, student and alumni achievements, expert lectures, and bilingual updates.

- 服務在學學生、校友及國際合作夥伴

Reach students, alumni, and international partners.

- 以雙語內容與清晰視覺提升理解、可信度與國際能見度

Use bilingual content and clear visuals to improve understanding, credibility, and global visibility.

目標 Goal

健康照護科學研究所，致力於培養兼具

“人文素養、專業使命、社會關懷及國際視野之高階人才”

強化對外溝通與能見度，展現本所教育與研究特色

提供友善的資訊平台，服務本地與外籍學生、國際合作單位

Health Care Sciences
Global Vision
Bilingual Website
International Partnerships

雙語策略管道 Bilingual Strategy

- Official Webpage官方網頁
- Facebook 粉絲專頁
- Youtube Channel
- Instagram
- LinkedIn

Official Webpage / 官方網頁

網頁雙語化程度

必要項目（如課程資訊、畢業學分、相關規章等）清楚呈現



國立成功大學

醫學院 健康照護科學所

單位首頁

醫學院

相關系所

網站地圖

ENGLISH

成大首頁

Youtube

Facebook

分類清單

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獎助資源

實驗室影片介紹

最新公告

演講公告

學術活動

本所榮譽

2025-07-16 | 【公告】成功大學物理治療學系公開徵求系主任候選人

2025-07-11 | 博士學位考試 ▾ 鄭凱家博士生 (114年7月22日下午3:00)

2025-06-26 | 博士學位考試 ▾ 蕭坤元博士生 (114年7月8日上午10:00)

2025-05-23 | 國立成功大學健康照護科學研究所誠徵「助理教授(含)以上專任教師」一名

更多...

健照所成...

成大

WAD

DEE KA

YouTube

最後更新日期

2025-10-01

A

H

S



國立成功大學

醫學院 健康照護科學研究所

Institute of Allied Health Sciences, College of Medicine,
National Cheng Kung University

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College of Medicine

Related Departments & Institutes

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中文

NCKU

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NCKU International Students Application

Curriculum ▾

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Lab Introduction Videos

Important Notice

PhD Candidate Examination Announcement ▾ Ting-Li Wang(王亭力) on July 26, 2024

PhD Candidate Examination Announcement ▾ Kai-Chia, Cheng(鄭凱家) on June 3, 2024

PhD Degree Final Defense ▾ Kamolthip Ruckwongpatr (如莫迪) on January 11, 2024

PhD Degree Final Defense ▾ Yueh Chen (陳岳) on Nov. 10, 2023

more...

健照所成...

成大

WAD

DEE KA

YouTube

Last Update

A

H

S

網頁雙語化程度-中文版 Chinese Version



國立成功大學
醫學院 健康照護科學所

單位首頁 醫學院 相關系所 網站地圖 ENGLISH 成大首頁 Youtube Facebook

...

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組織成員

學生專區 ▾

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歷屆學生

研究生手冊

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出席國際會議補助方案

離校流程

畢業生

英語畢業門檻最新修訂

表單下載

2025-07-16 | 【公告】成功大學物理治療學系公開徵求系主任候選人 2025-07-16

博士學位考試 ▾ 鄭凱家博士生 (114年7月22日下午3:00) 2025-07-11

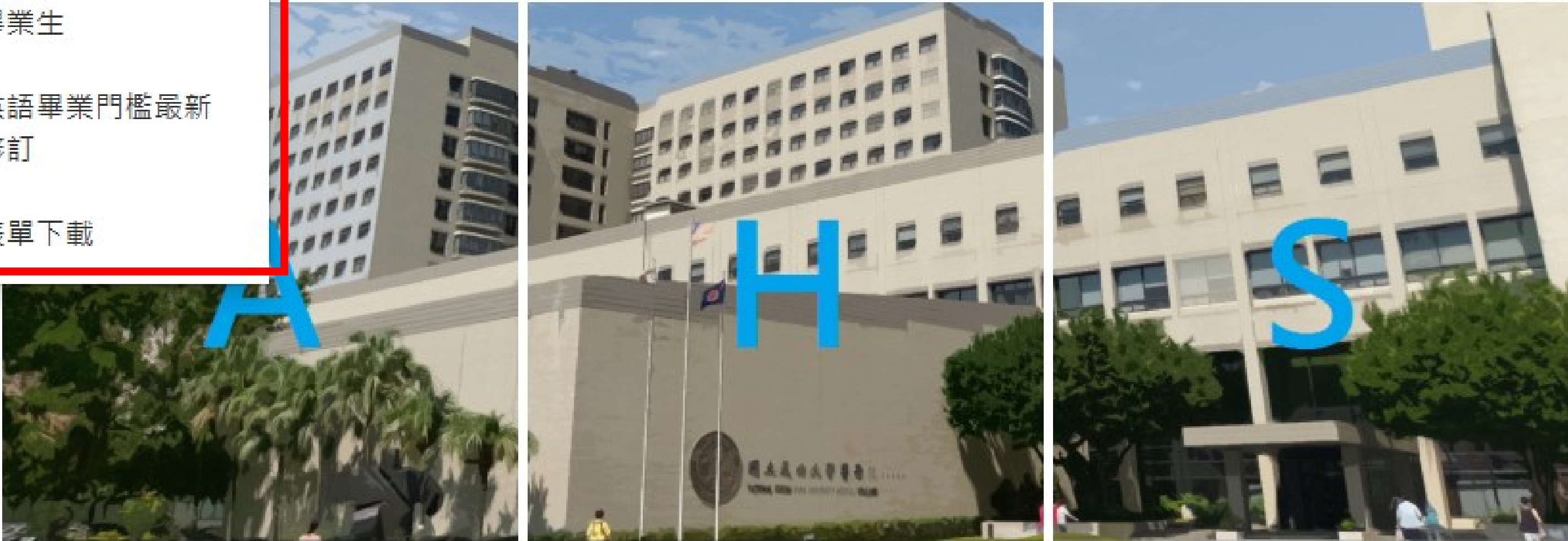
博士學位考試 ▾ 蕭坤元博士生 (114年7月8日上午10:00) 2025-06-26

國立成功大學健康照護科學研究所誠徵「助理教授(含)以上專任教師」一名 2025-05-23

更多...



最後更新日期 —
2025-10-01



網頁雙語化程度-英文版 English Version



國立成功大學
醫學院 健康照護科學研究所

Institute of Allied Health Sciences, College of Medicine,
National Cheng Kung University

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Handbook for PhD students

Regulations and forms

Important Notice

PhD Candidate Examination Announcement 📄 Ting-Li Wang(王亭力) on July 26, 2024

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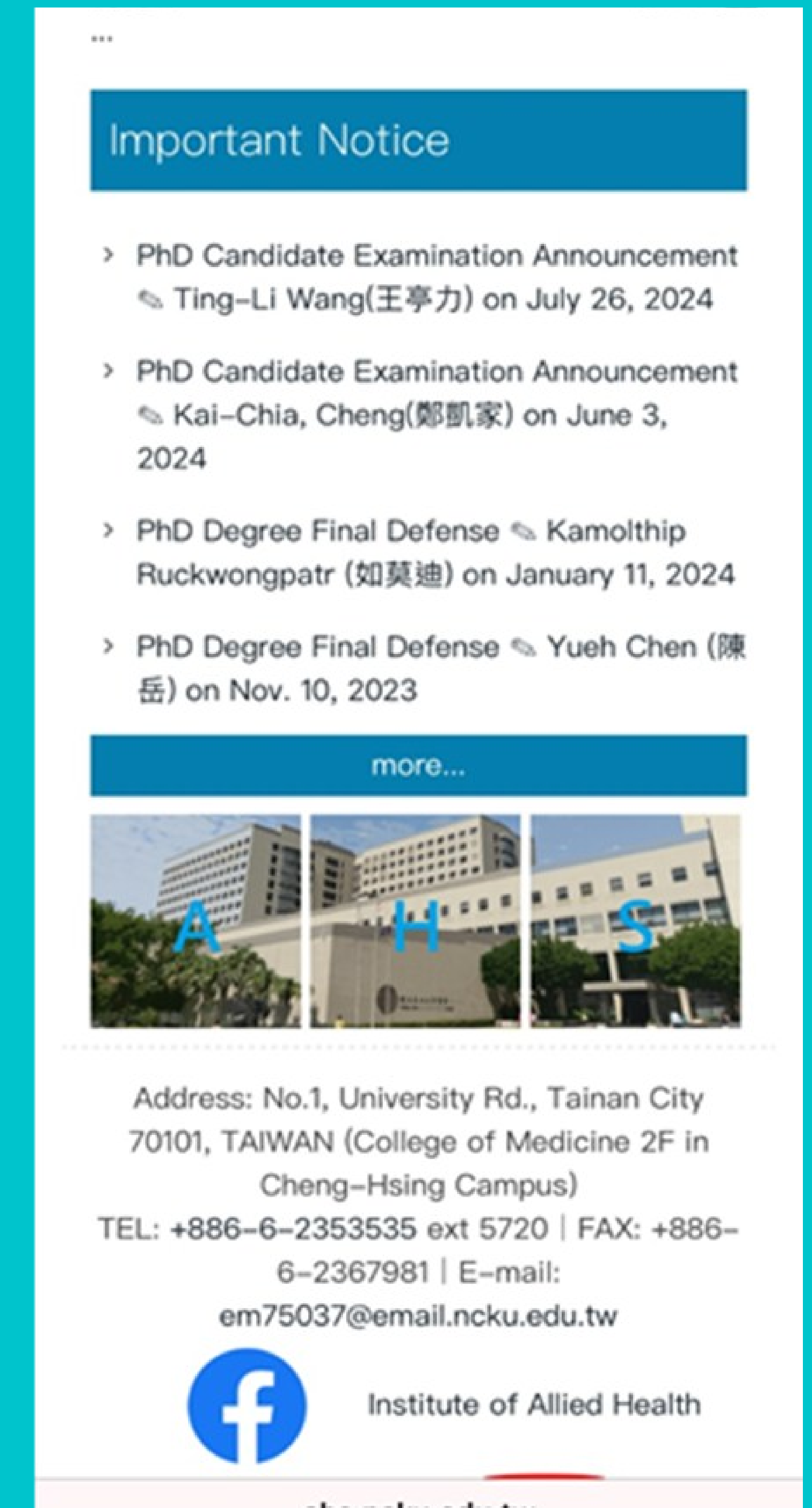
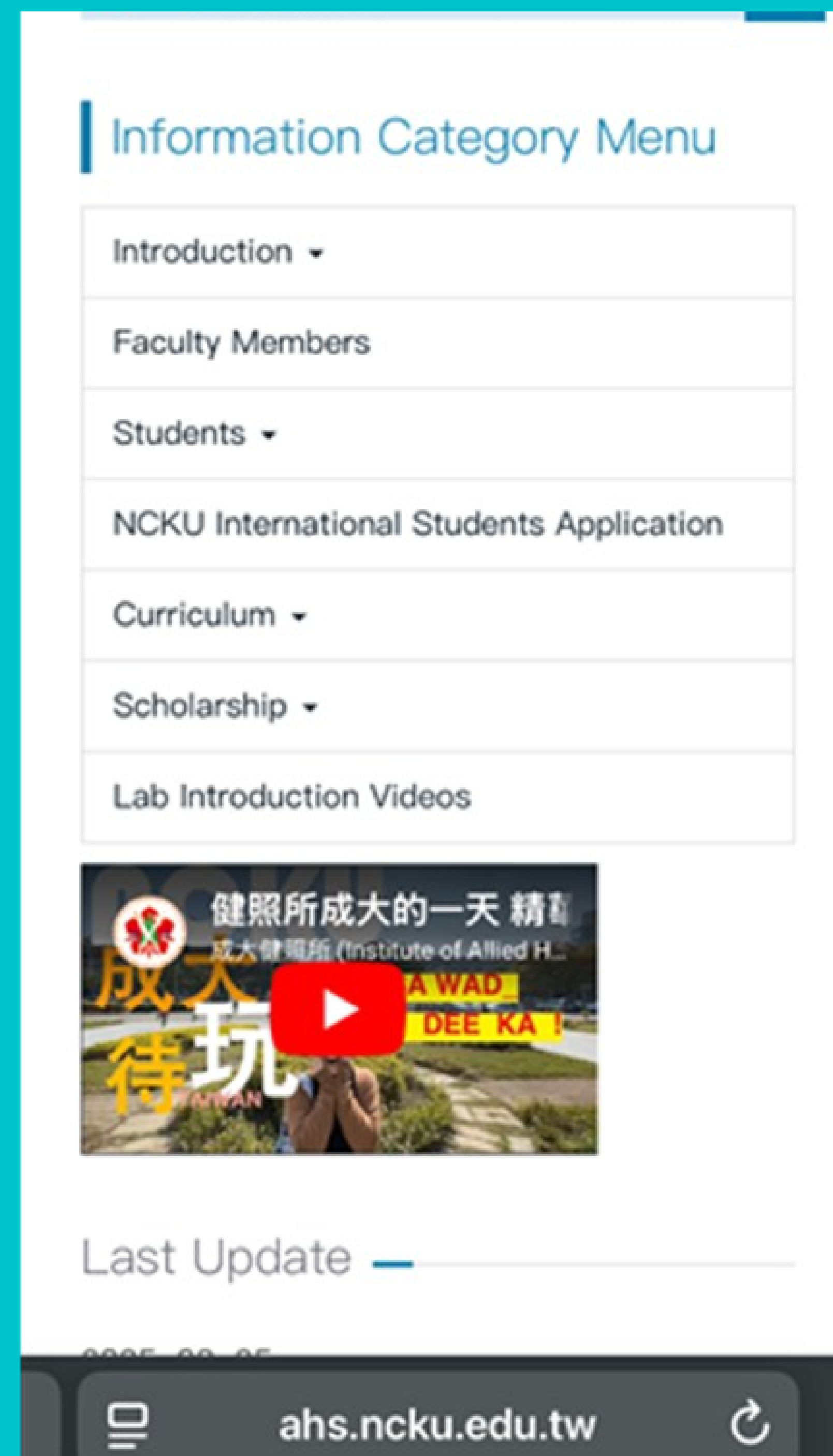
more...





使用者友善程度 User Friendly

網頁介面適用於電腦、手機及平板，方便使用者快速找到資訊

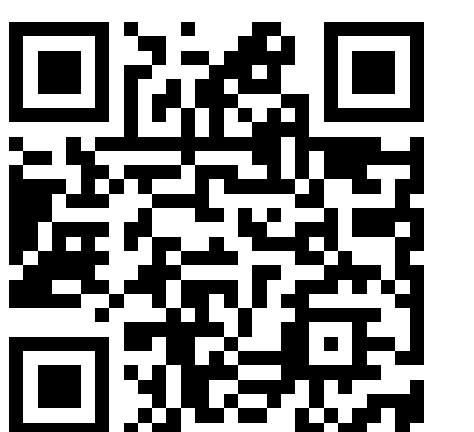


Facebook / 粉絲專頁

Facebook粉絲專頁



[粉絲專頁](#)



The image is a screenshot of a Facebook post. At the top, there's a Facebook navigation bar with the logo, a search bar, and several icons. The post itself is from the 'Institute of Allied Health Sciences, NCKU, Taiwan'. The main content is a professional lecture announcement. The title is '健康照護的跨域研究' (Multidisciplinary Research in Healthcare). The topic is '腦在節奏中：從腦波到神經回饋訓練的跨域整合——動作表現、心理健康與健康照護的應用' (The Brain in Rhythm: Cross-Disciplinary Integration from EEG to Neurofeedback Training for Motor Performance, Mental Health, and Health Care Applications). The speaker is Dr. Ming-Yang Cheng, an Associate Research Fellow at the Taiwan Institute of Sports Science. The event is on Friday, June 26th, 2026, from 01:30 pm to 03:30 pm. The location is Room 13205, Building of Biomedical Excellency & Synergy, 2F. The post also includes a photo of Dr. Cheng and a list of lecture topics. The bottom of the post mentions the organizers: National Cheng Kung University Health Care Science Research Institute and the Institute of Allied Health Sciences, NCKU.

專家演講資訊

Expert Talks & Lectures

2026

職能治療學系 & 健康照護科學研究所合辦

Why and How Mixed Methods Can Improve the Rigor of Your Research: The 1+1=3 Phenomenon

04 / 10 五 14:00 ~ 17:00

生醫卓群大樓 漢泰講堂



Justine P Wu 巫小萍

- Learn the core concepts of Mixed Methods Research
- Discover how combining qualitative + quantitative methods strengthens research rigor
- Understand when and why mixed methods matter
- Explore real-world examples from health research
- Designed for students and researchers
- EMI activity with English support

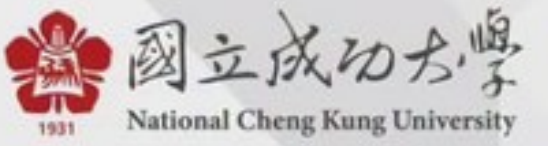


Yu-Ru Jin 金禹汝

- PhD student at the Institute of AHS, NCKU
- 2025 Visiting Scholar of the Michigan Mixed Methods Program



Sign Up for the Workshop



國立成功大學
National Cheng Kung University



職能治療學系
OCCUPATIONAL THERAPY



AHS
NCKU

主辦單位：國立成功大學 職能治療學系、健康照護科學研究所








成大健照所 Institute of Allied Health Sciences, NCKU, Taiwan

Published by Junjun Ong · March 17

☀ 誠摯邀請您蒞臨參加專題演講! ☀

我們很榮幸邀請到密西根大學家庭醫學與婦產科學系 ◆巫小萍 ◆副教授以及健照所博士候選人 ◆金禹汝 ◆與大家分享以下主題：

主題： Why and How Mixed Methods Can Improve the Rigor of Your Research: The 1+1=3 Phenomenon

📅 日期： 2026年4月10日（星期五）

🕒 時間： 下午2:00 – 5:00

📍 地點： 國立成功大學 生醫卓群大樓 漢泰講堂

✨ 本活動將介紹混合方法研究之核心概念與實務應用，適合對健康研究與研究方法有興趣之師生與研究人員參與。

☀ Join Us for an Enlightening Invited Speech! ☀

We are honored to welcome Associate Professor ◆Justine P. Wu◆, Department of Family Medicine and Obstetrics & Gynecology, University of Michigan, and ◆Yu-Ru Jin◆, PhD candidate at the Institute of Allied Health Sciences, NCKU, to share their insights on Topic: Why and How Mixed Methods Can Improve the Rigor of Your Research: The 1+1=3 Phenomenon

📅 Date: Friday, April 10, 2026

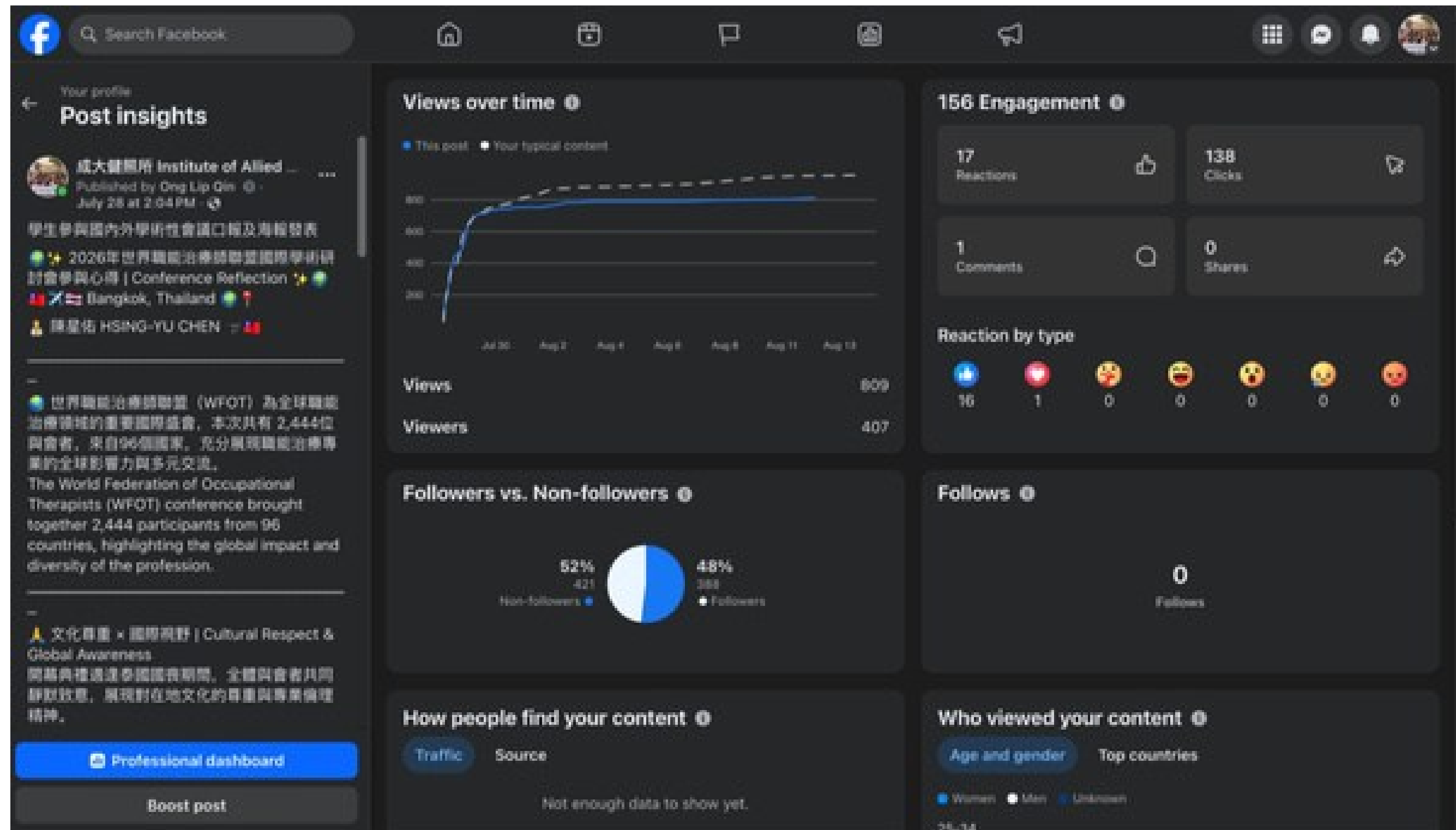
🕒 Time: 2:00 pm – 5:00 pm

📍 Venue: Han-Tai Lecture Hall, Biomedical Excellence Building, NCKU

專家演講資訊

Expert Talks & Lectures

NCKU AHS Facebook Page Strategy



Bilingual Facebook content and international exchange stories

1 分享學生出國發表論文心得
Share students' overseas presentation reflections.

2 分享教師與研究生的國際交流經驗
Share faculty and graduate students' international exchange experiences.

3 所有內容皆以中英雙語呈現，提升可信度
Present all content bilingually to enhance credibility.

4 所有圖說皆由所內教師與 Grammarly 翻譯及校對
All captions are translated and proofread by an AHS faculty member and Grammarly.

YouTube Channel



Youtube Channel



成大健照所 (Institute of Allied Health Science, NCKU)

@nckuahs • 71 subscribers • 35 videos

More about this channel ...more

ahs.ncku.edu.tw and 1 more link

Subscribed

Home Videos Playlists

Latest Popular Oldest

10/21 (Tue.) 10:00 am ~ 11:00 am
Topic: Research Experience Sharing from University of Airlangga

Ms. Muthmainnah
Lecturer, Health Promotion and Behaviour Sciences Department, Faculty of Public Health, Universitas Airlangga

國立成功大學健康照護科學研究所舉辦
Hosted by the Institute of Allied Health Sciences, National Cheng Kung University

1:01:50

10/21 (Tue.) 11:00 am ~ 12:00 pm
Topic: Research Experience Sharing from University of Airlangga

Ms. Yuli Puspita Devi
Lecturer, Department of Epidemiology, Biostatistics, Population, and Health Promotion, Universitas Airlangga

國立成功大學健康照護科學研究所舉辦
Hosted by the Institute of Allied Health Sciences, National Cheng Kung University

1:01:50

03/28 (Fri.) 15:10 pm ~ 17:00 pm
Topic: Updates for Emerging Approaches to Stroke Rehabilitation

Keh-Chung Lin
Professor, School of Occupational Therapy, College of Medicine, National Taiwan University

國立成功大學健康照護科學研究所舉辦
Hosted by the Institute of Allied Health Sciences, National Cheng Kung University

1:35:03

健康照護的跨域研究
主題：深層大腦形態與功能的聯合建模
Topic: Joint Modeling of the Deep Brain's Form and Function

2/26 Wednesday, February 26th
13:10 pm ~ 14:00 pm 含 Q&A

Birte Forstmann
Professor, Department of Psychology, University of Amsterdam

20250226 Multidisciplinary Research in Healthcare Lecture | Prof Forstmann and ...
39 views • 1 year ago

健康照護的跨域研究
主題：解釋多尺度選擇動態
Topic: Explaining multi-scale choice dynamics

2/26 Wednesday, February 26th
14:10 pm ~ 15:00 pm 含 Q&A

Steven Miletic
Associate Professor, Faculty of Health, Behavior, and Society, Johns Hopkins University

20250328 Updates for Emerging Approaches to Stroke Rehabilitation | 林克忠教授
25 views • 7 months ago

Youtube Channel-多樣化宣傳平台

Instagram

社群與文化參與 - Instagram (International Outreach)



雙語貼文、限時動態與 Reels

Bilingual posts, Stories, and Reels.



展示校園活動、課程亮點、 師生事效與國際交流成果

Showcase campus activities, course highlights, faculty and student stories, and exchange outcomes.



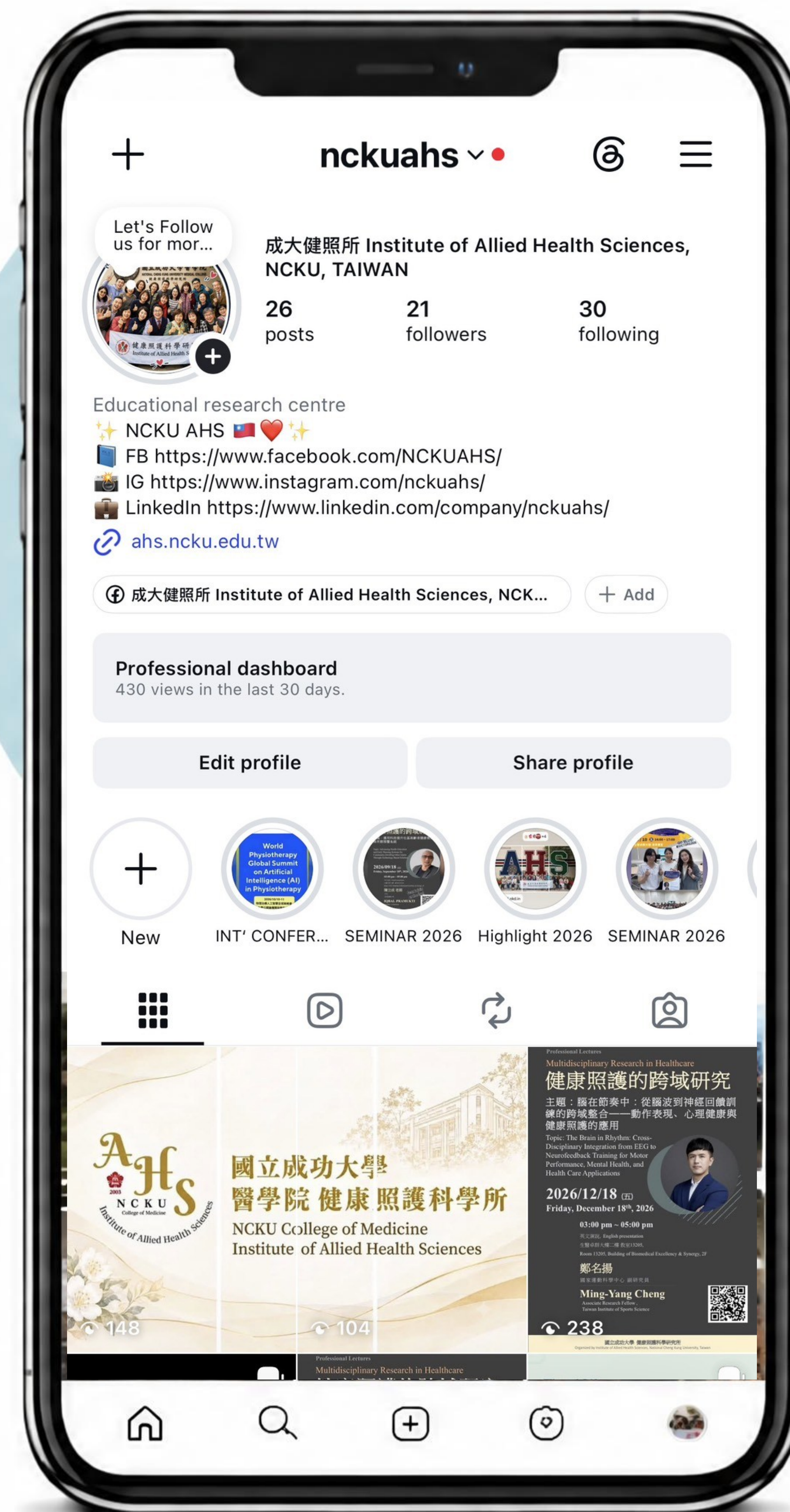
服務海外學生、合作夥伴與國際社群

Reach overseas students, partners, and global audiences.



清晰視覺提升理解、互通與國際能見度

Clear visuals improve understanding, engagement, and international visibility.



@nckuahs

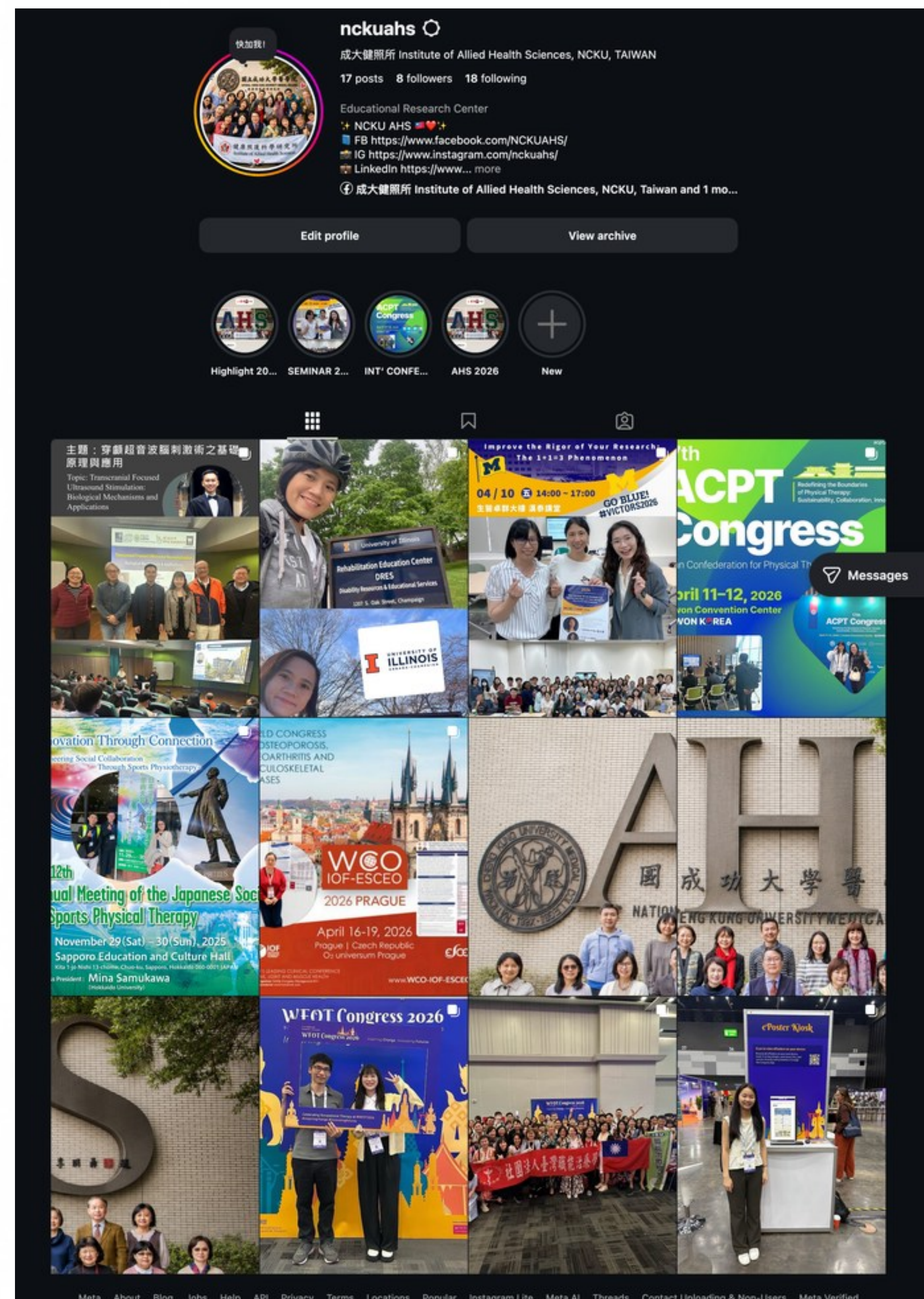


linktr.ee/nckuahs

Instagram 專頁 / Instagram Page

Instagram 專頁 (電腦版) / Instagram page (PC view)

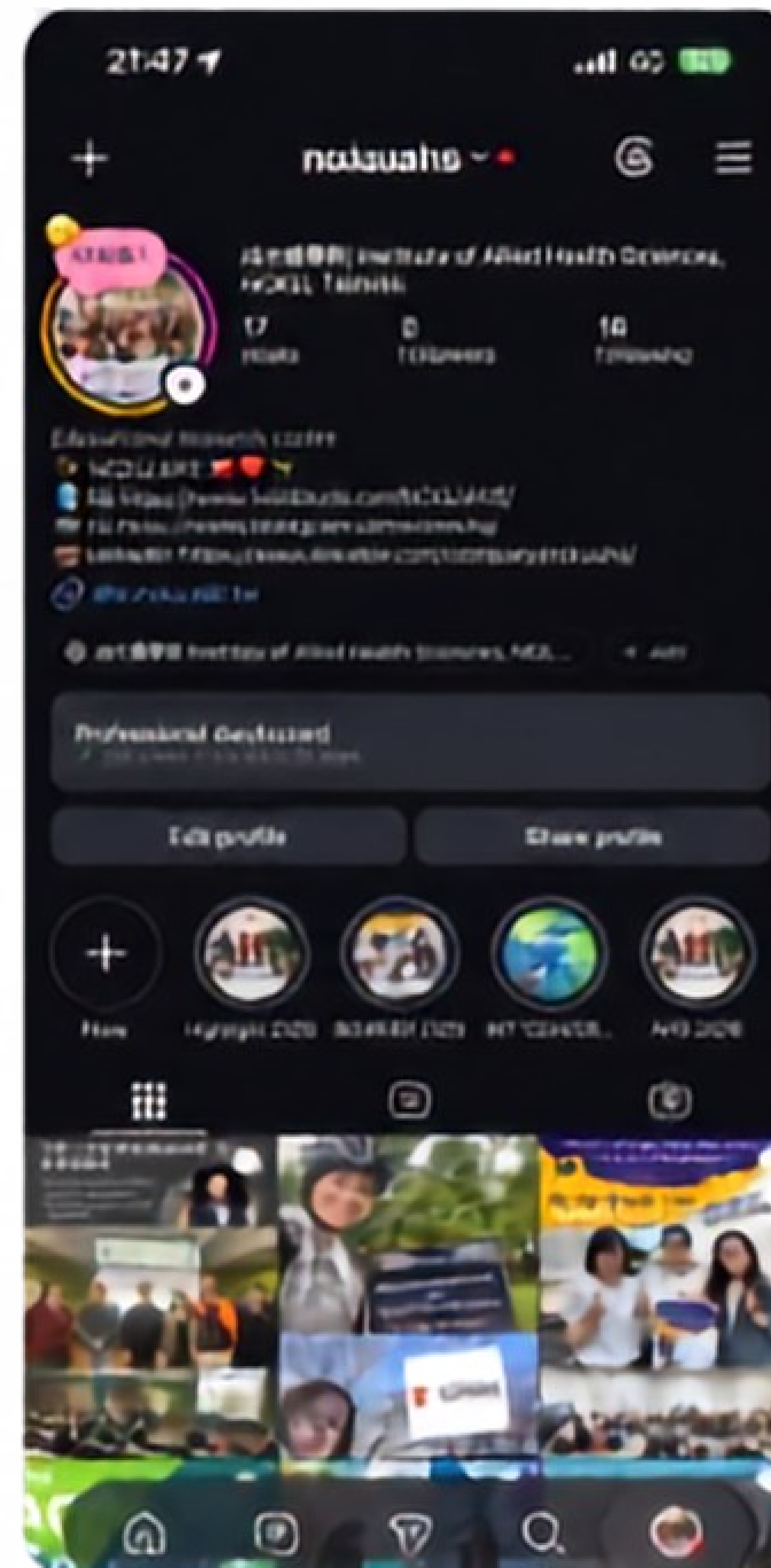
@nckuahs <https://www.instagram.com/hokuahs/>



電腦版畫面 / Desktop view

清晰呈現貼文與精選動態，方便瀏覽活動、課程與交流成果。

A clear grid layout and Story Highlights make it easy to browse activities, programs, and exchange outcomes.



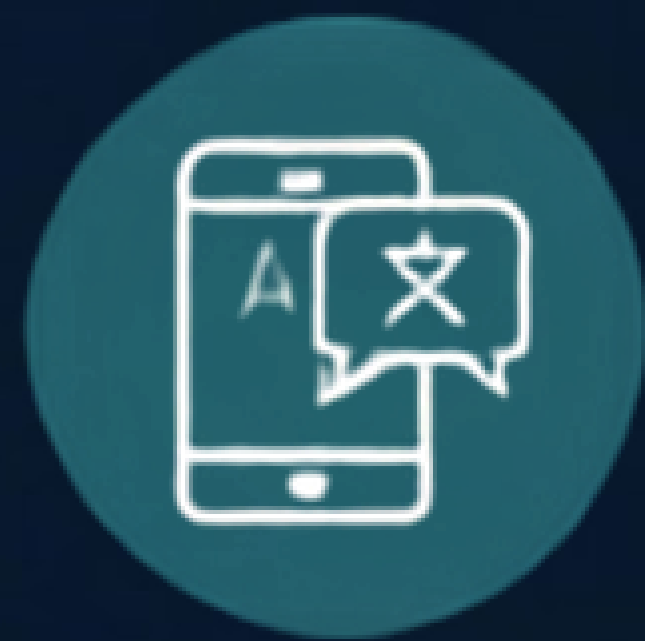
手機版畫面 / Mobile view

完整顯示個人檔案與動態，快速掌握最新動態。

Displays profile and Stories in full for quick access to the latest updates.



Instagram 內容示例 / Instagram Content Examples



雙語短內容 / Bilingual short-form content

以雙語貼文、限時動態與 Reels
分享校園活動、課程亮點、師生故事與
國際交流成果。

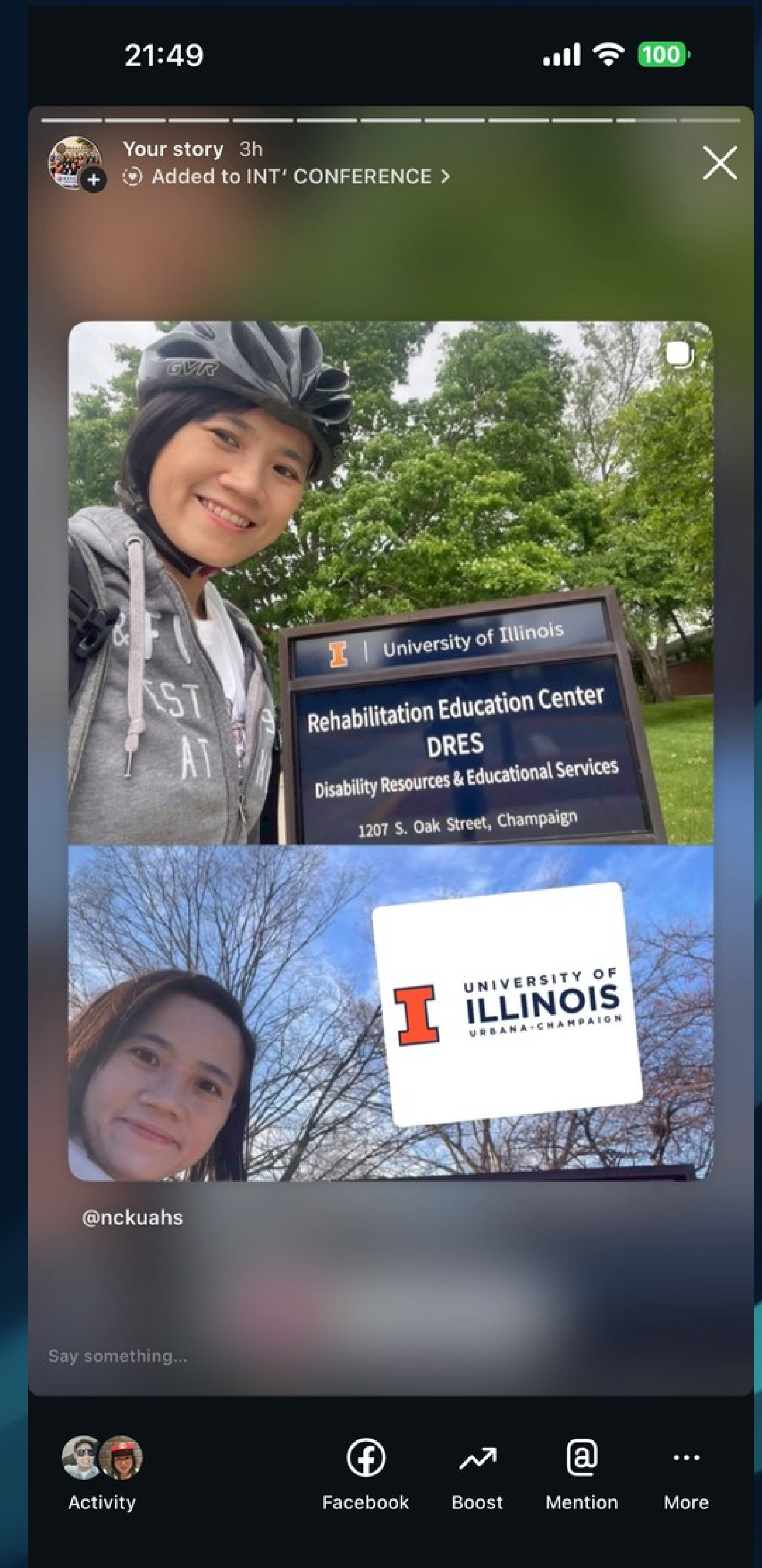
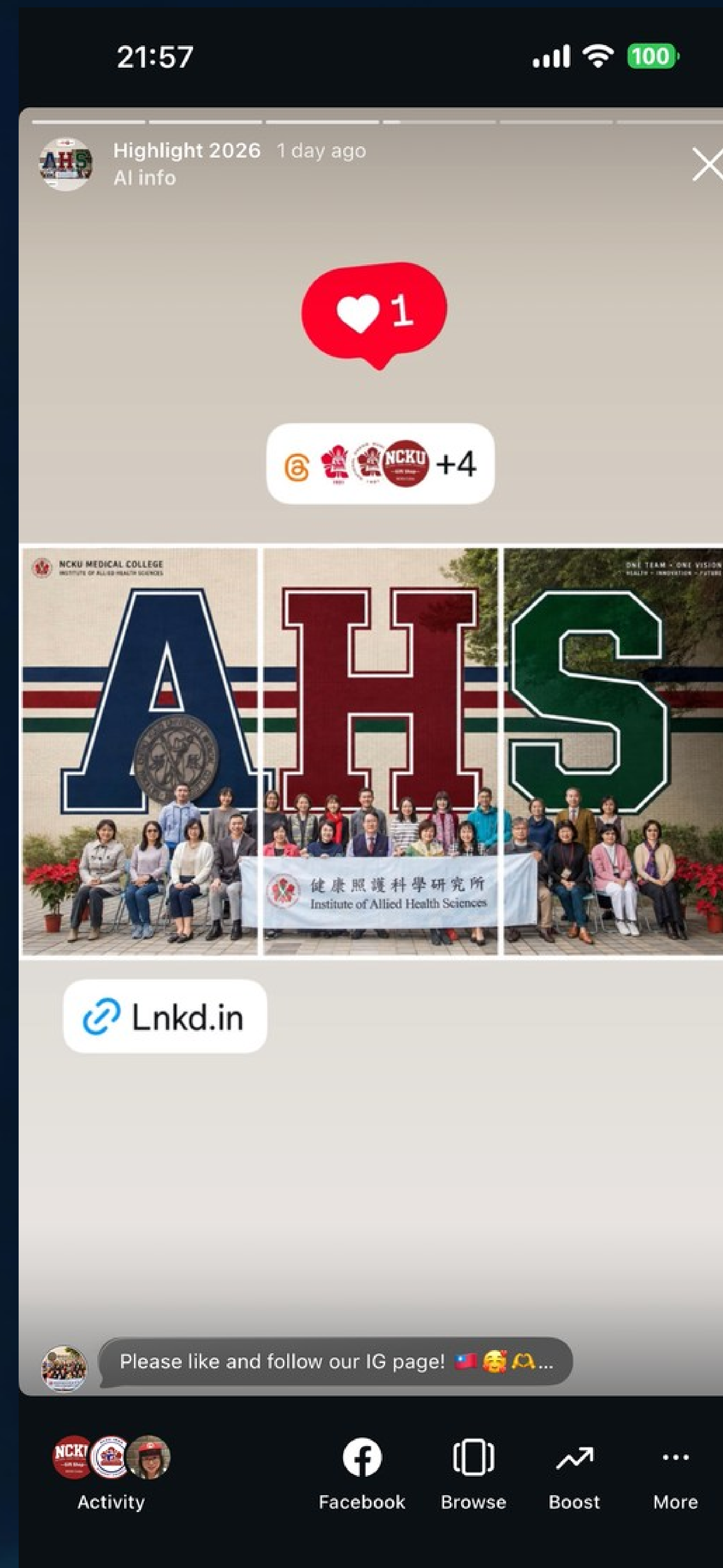
Share campus activities, course
highlights, faculty and student
stories, and exchange outcomes in
both Chinese and English.



清晰視覺呈現活動與人物故事 / Clear visuals present activities and people stories

以清晰視覺提升理解、互興與國際能度，
服務海外學生、合作夥伴與國際社群。

Clear visuals improve understanding,
engagement, and internationality,
visibility, reaching overseas students,
partners, and global audiences.



LinkedIn

in 社群與文化參與 - LinkedIn International Outreach

健照所 LinkedIn 專頁—專業學術形象與國際曝光 /NCKUAHS LinkedIn page – professional academic presence and global exposure

01 建立專業學術形象與可信度

Build a professional academic image and credibility.

02 聚焦學術成果、國際合作、研究亮點與校友職涯發用

Highlight academic achievements, international collaborations, research highlights, and alumni career development.

03 服務全球學術社群與產業夥伴

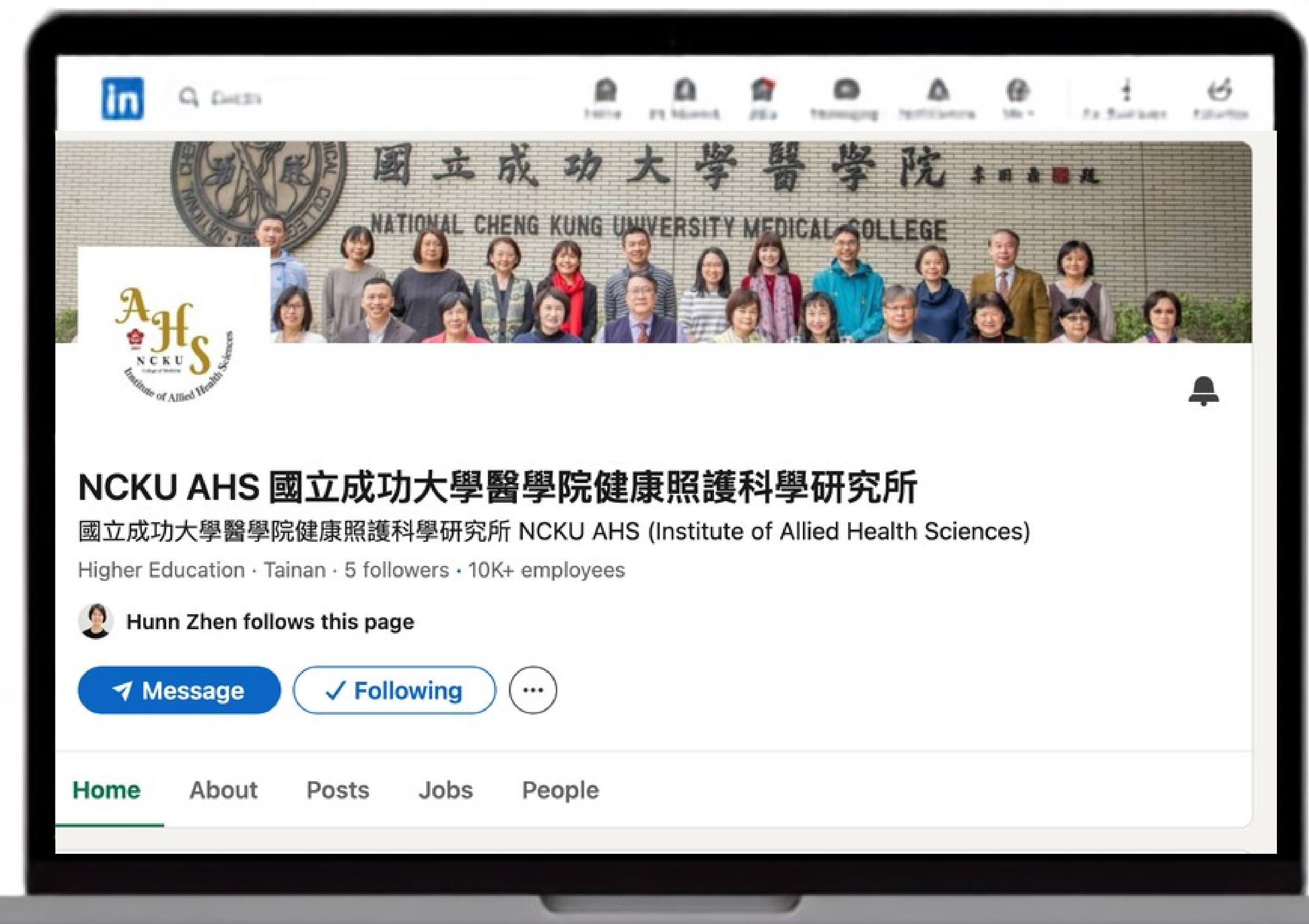
Reach global academic communities and industry partners.

04 雙語內容與清晰視覺提升理解、專業形象與國際能見度

Bilingual content and clear visuals improve understanding, professional image, and international visibility.



LinkedIn 作為專業學術與國際合作平台
LinkedIn as a platform for academic professionalism and international collaboration.

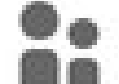




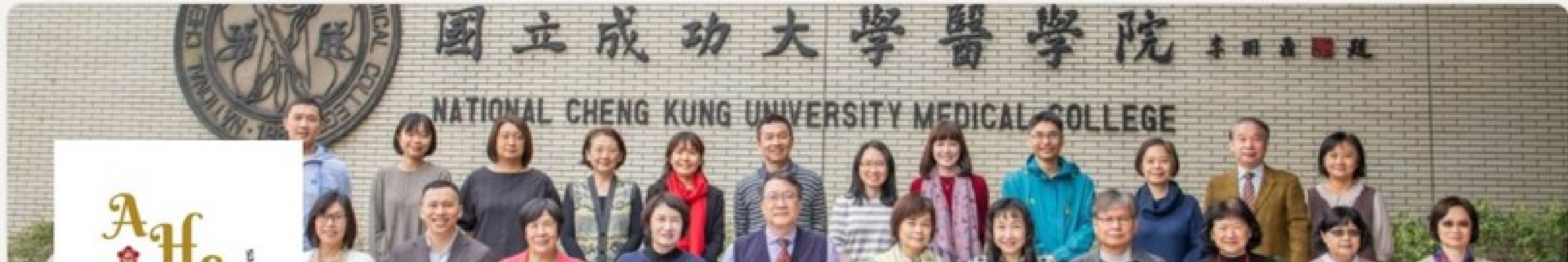
LinkedIn 個人專業頁面 / LinkedIn Professional Profile





 Home  My Network  Jobs  Messaging  Notifications

You are viewing this page as a member



NCKU AHS 國立成功大學醫學院健康照護科學研究所

國立成功大學醫學院健康照護科學研究所 NCKU AHS (Institute of Allied Health Sciences)
Higher Education · Tainan · 5 followers · 10K+ employees

 Hunn Zhen follows this page

[Message](#) [Following](#) [...](#)

[Home](#) [About](#) [Posts](#) [Jobs](#) [People](#)

Overview

Established in 2002, the institute integrated a cluster of health care professions and educational programs, including Clinical Psychology, Nursing, Physical Therapy, and Occupational Therapy. Doctoral students have been enrolled in this program since August, 2003. The current number of enrolled students is 73. Students may choose one of the four tracks mentioned above.

呈現個人學術與專業資訊

Presents academic
and professional
information



LinkedIn 專頁 / LinkedIn Page

<https://www.linkedin.com/company/nckuahs/>

健照所 LinkedIn 專頁 (手機版) / LinkedIn page (mobile view)



電腦版介面
Desktop
view

學術與研究成果
Academic and
research
achievements

國際交流與團隊形象
International
exchange and
team identity



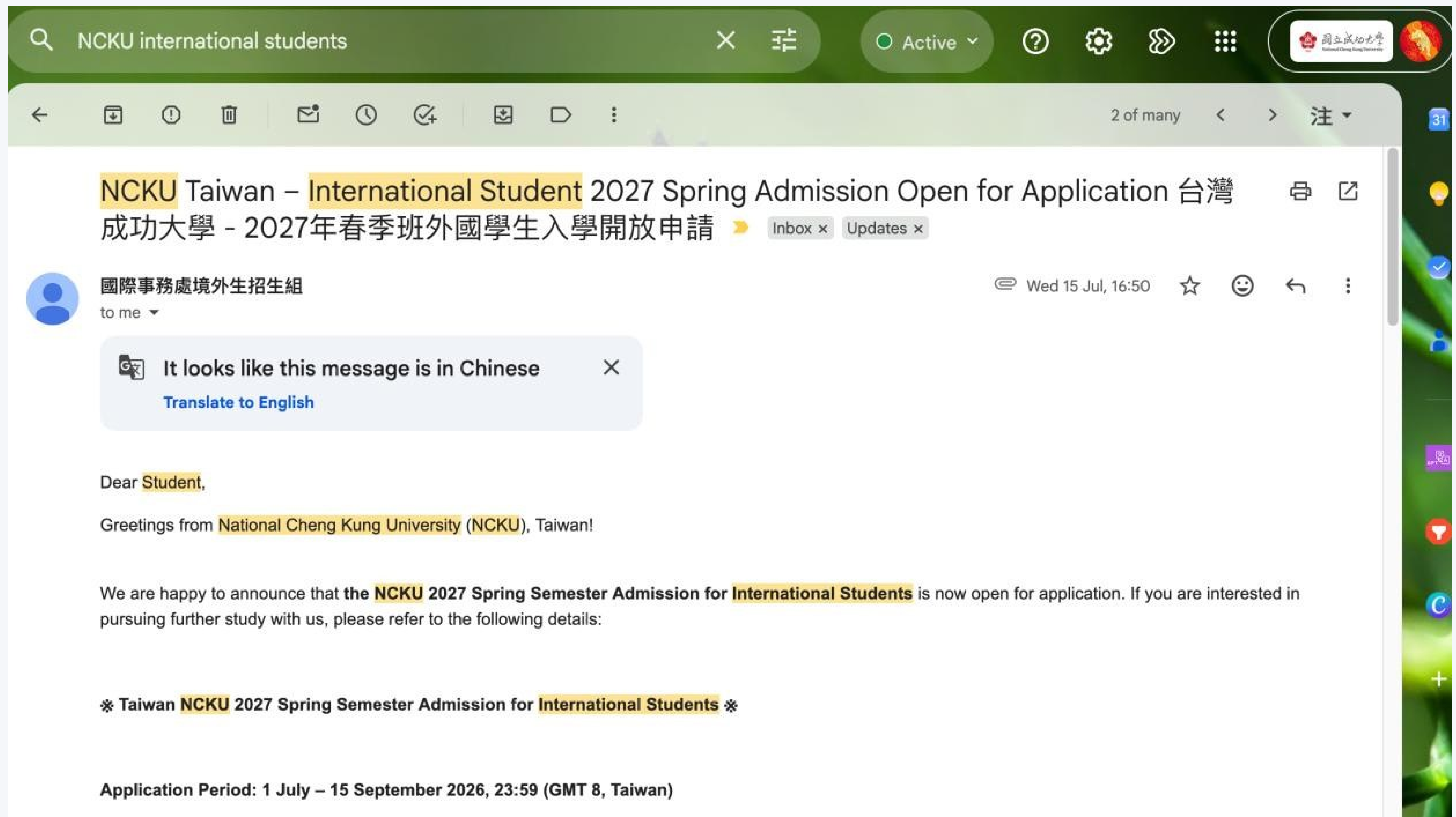
電子郵件資訊傳遞

Email Outreach

電子郵件資訊傳遞 / Email Outreach

- 提供即時雙語資訊：活動、報名、截止日期與校園機會
Provide timely bilingual updates on events, registration, deadlines, and campus opportunities.
- 協助國際學生快速理解並提高參與意願
Help international students understand information quickly and participate.
- 清楚主旨與精簡內容提升可讀性、回覆率與互動
Clear subject lines and concise content improve readability, responses, and engagement.
- 強化雙向溝通與本所國際能見度
Strengthen two-way communication and international visibility.

雙語電子郵件公告範例 / Bilingual Email Announcement



電子郵件溝通範例 / Email Communication Example



1141_健康照護專題討論 (一...(1141_TA50310): 114學年度 健照所歡迎會點餐表單 | 2025 AHS Welcome Party Order Form

1 message

陳星佑 經由(NCKU Moodle) <noreply@ncku.edu.tw>

Reply-To: "NCKU Moodle系統通知(Noreply)" <noreply@ncku.edu.tw>

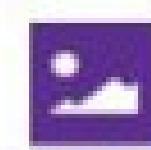
To: 王立勤 <la8147033@gs.ncku.edu.tw>

1141_健康照護專題討論 (一...(1141_TA50310) » 討論區 » 公佈欄 » 114學年度 健照所歡迎會點餐表單 | 2025 AHS Welcome Party Order Form



114學年度 健照所歡迎會點餐表單 | 2025 AHS Welcome Party Order Form

由 陳星佑發表於2025年 08月 25日(Mon) 08:00



飲料Drinks.jpg



點心Food.jpg

2025年的 Welcome Party 將於**2025/9/12(五) [健康照護專題討論]** 課程介紹後(預計時間 3-5 PM)舉行!

因考量部分同學為素食者, 本次餐點統一訂購 Louisa Coffee, 每位參與者可於總額 **160 元**內自由選擇點心與飲料。請參考附上的點心 / 飲料菜單進行選擇。

本表單暫定於**9/5(五)中午12:00**關閉, 請大家協助於期限前填寫!

若尚未報名參與歡迎會, 請於**8/27(三)23:59**前協助填寫以下回覆表單, 方便人數統計: <https://forms.gle/bMccSkspdwMzgGSm9>

若有任何問題, 歡迎隨時與助教聯繫, 謝謝!

助教資訊

陳星佑

EMAIL: sophia6524@gmail.com

The welcoming party will take place on **September 12th, 2025 (Friday)**, following the introduction to the seminar course (Estimated time 3-5 PM)!

Considering some students are vegetarians, we will place a group order from Louisa Coffee. Each participant may freely choose food and drinks within a **total amount of NT\$160**.

This form will close at **12:00 PM on September 5th (Friday)**. Please kindly complete it before the deadline!

If you have not yet registered for the Welcome Party, please fill out the registration form below by **11:59 PM on August 27th (Wednesday)** to help us with headcount estimation.

If you have any questions, please feel free to contact TA anytime. Thank you!

TA information

Hsing-Yu Chen

EMAIL: sophia6524@gmail.com

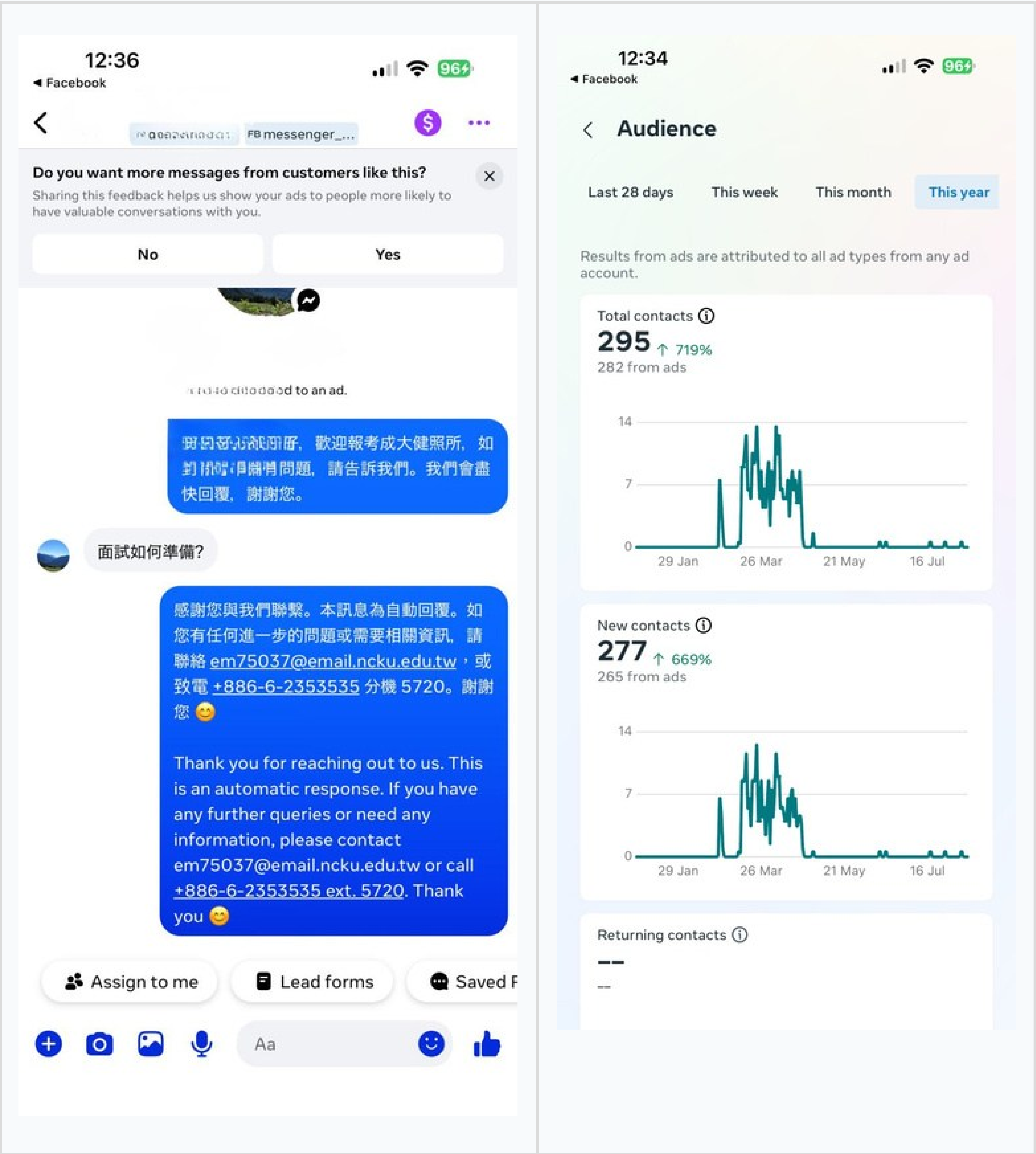
[檢視本留言內容](#)



預期成果

/ Expected Outcomes

招生互動證據 / Recruitment Engagement Evidence



雙語訊息互動 / Bilingual message interaction

回覆與觸及紀錄 / Reply and reach record

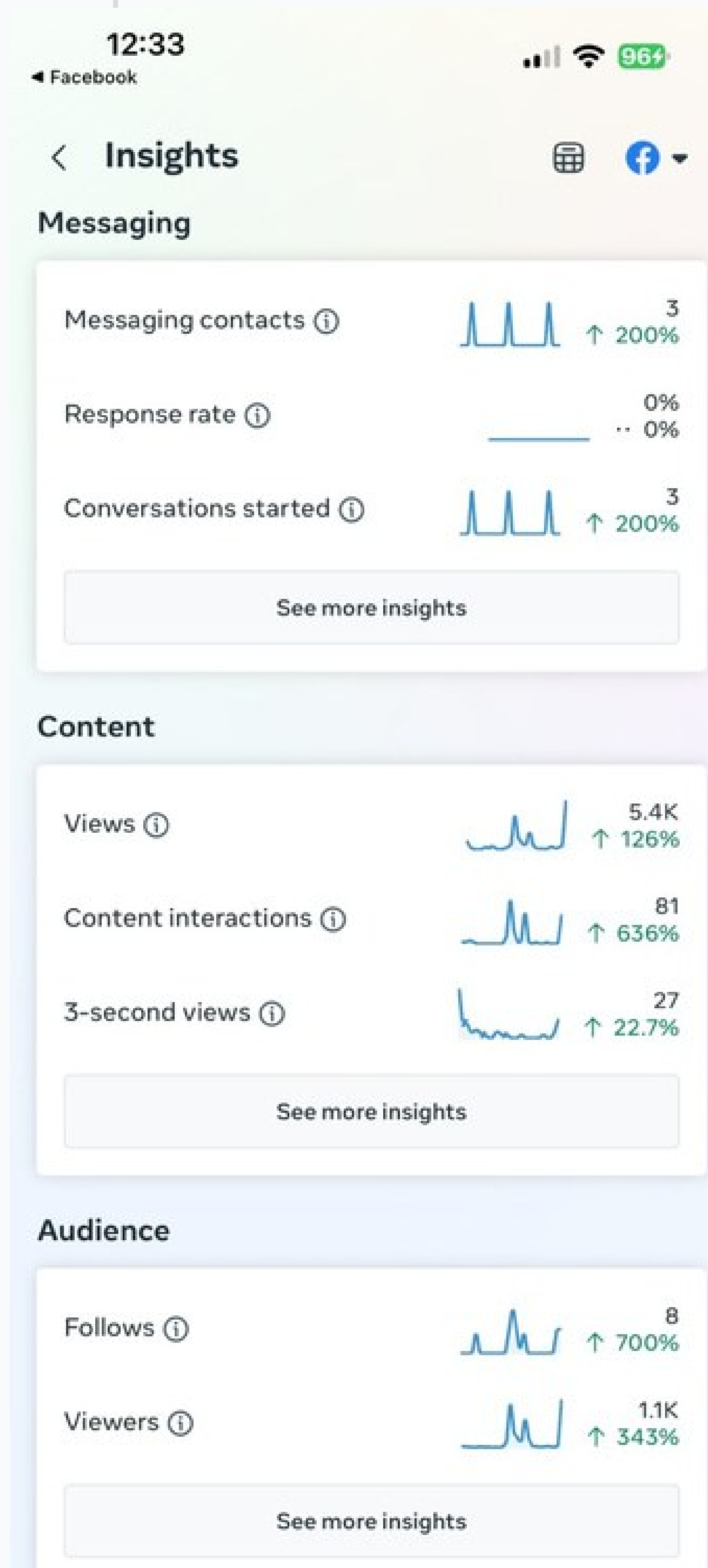
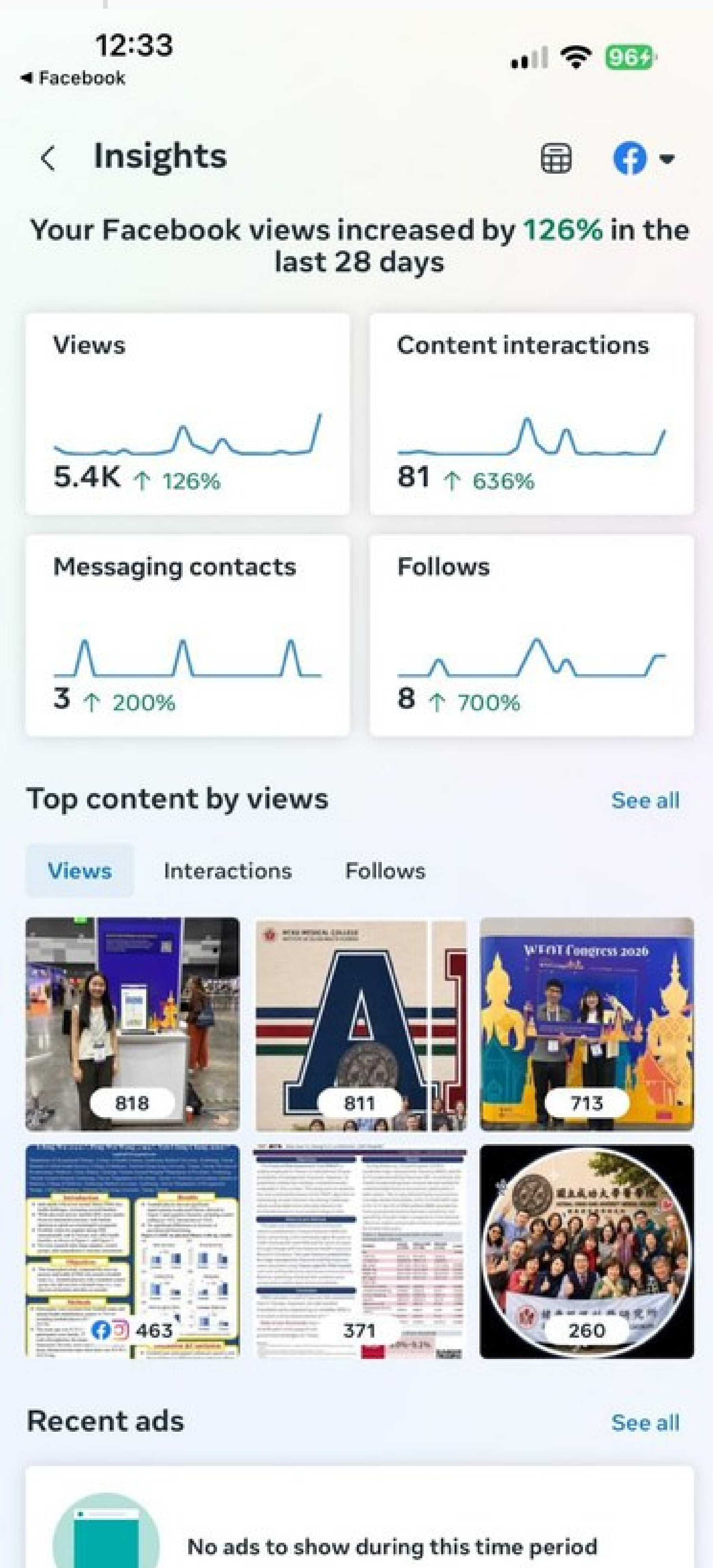
Facebook Messenger 回覆率高

Facebook Messenger achieved a strong reply rate.

博士班招生期間可即時回應準考生詢問，提升招生溝通效率 / Prompt replies to prospective students during the PhD intake period improved recruitment communication efficiency.

Messenger 回覆成效 / Messenger Reply Performance

雙語公告與追蹤者互動 / Bilingual Announcements & Follower Engagement



雙語公告 / Bilingual announcements

社群內容與互動 / Community content and engagement

提升資訊傳達、社群參與與對外能見度 / Improved information delivery, community engagement, and external visibility.

預期成果 Expected Outcomes

資訊透明化與可近性提升 Greater Transparency & Accessibility

提供中英文並行內容，確保境內外學生與國際合作夥伴能即時獲得正確且完整的資訊。增加國際學生報名、查詢課程與聯繫管道的便利性

國際學生招生成效提升 Stronger International Recruitment

預期透過優化雙語網頁，每年能吸引更多外籍學生申請，逐步增加健照所在國際學術交流中的能見度

即時雙語回覆 / Timely Bilingual Replies

近 300 位準博士班考生詢問獲得中英文回覆

Nearly 300 prospective PhD candidates received replies in Chinese and English.

協助即時解答，提升招生諮詢效率 /
Timely answers improved recruitment inquiry efficiency.

THE END

報告完畢