





### **NCKU Butterfly Program Introduction**

"Cultivating international talents equipped with practical skills in solving global issues" is one of the goals of NCKU internationalization. Talent cultivation is the driving force of the development of the industries. Since June 2019, National Cheng Kung University has partnered with E.SUN Bank and Paragon International University (PIU) to initiate the "ASEAN Talent Cultivation Program". Paragon University is in charge of recommending distinguished students from Cambodia to pursue a master's degree in NCKU. NCKU is responsible for talent cultivation, while E.SUN Bank is responsible for career development, assisting the international student before they arrive in Taiwan and at the beginning of their career —the first and last miles of their path.

In the end of 2019, NCKU created a diversified and win-win talents cultivation platform, NCKU-Butterfly Program. NCKU-Butterfly Program is an multinational Industry-academia cooperation with ASEAN Talent Cultivation Program as a foundation, functioning as strong support for multinational companies and broadening the collaboration with the industries, to cultivate more international talent that will benefit both the university and industries. Assisting the multinational companies in sustainable development while pushing the boundary of the academic and research capacity of NCKU and Taiwan are always the aim and concept of the operation of NCKU.

NCKU-Butterfly Program is a talents cultivation platform through multinational Industry-academia cooperation. Different industries have different requirements when it comes to talent cultivation. So, NCKU will adjust based on the needs of various sectors in the field of technology. With the concept of 1+1 is greater than 2, the outcomes can be maximized by combining the resources from both NCKU and the industries. NCKU cultivates talent with specific skills required by different industries and provides generous scholarships and even a year of free Mandarin learning courses. On the other hand, the industries will provide internship opportunities and tailored programs to suit specific departments, while some internship programs come with financial support. The student will have a better understanding of the industries and sufficient working experience before starting their career after graduation.







# Mode of International Talent Cultivation

What students can receive?



### **Professional Training /**

- Obtain Master degree in NCKU
- Obtain PHD in NCKU



### **Internship Training/**

- Internship either in the summer and winter break or during the study term in a multinational company in Taiwan or in abroad.
- Understand Taiwan industry culture and fostering industry loyalty.
- Accumulate working experience before graduation.



### **Industry visit and interaction/**

Regular international industry visit, interaction and exchanges



### Scholarship support/

- NCKU: will provide scholarship to the students based on their performance, 1 year of free Mandarin learning courses and other relevant supports.
- Industry: will provide a round-trip flight ticket or scholarship or other relevant supports.



## Industry, official and university support/

• By combining the power of industry, official and university, the student can obtain degree in Taiwan and start working in their home country right after graduation seamlessly to solve the lack of new talents recruitment issue faced by Taiwan multinational industries.









### **Specialized Skills, Seamless Integration**

Considering different industries have different requirements when it comes to talent acquisition, the university actively collaborates with international industries to ensure the students fulfill requirements of the industries and integrate global academic progression. The program also strengthens the student's learning outcome and vision, so that the academic and the career can be integrated seamlessly.



### **Network, Extend Efficiency**

By utilizing the overseas branches of international companies, the strong academic network formed between NCKU and other countries and the powerful overseas alumni association of NCKU, the combination of these networks can maximize the outcome with 1+1 greater than 2 as the concept.



To integrate talents cultivation platform and create value for university, NCKU provides an international talent matching platform which will provide a comprehensive solution to the lack of new talents faced by multinational companies. NCKU collaborate with industries, provide generous scholarships, internship and career opportunities which will allow distinguished students from overseas to complete their studies without any burdens. Thus, create triple win.



# International Industry Collaboration E. Sun Bank • Paragon International University

Signed on June 2019

To act in accordance with the New Southbound Talent Development Program, NCKU listed South-East Asia as one of the key area for recruitment of new international students. "Deep cultivation in Taiwan, building layout in Asia" is always the strategy of development of E.SUN bank.

In recent years, number of students from Cambodia is declining. Although the country is quite underdeveloped and many parts of the industries are lacking of professionals, it is still full of potential. Taiwan has advantage and opportunity in exporting experience, talents and goods while Cambodia has a large market waiting to be explored. Hence, by working hand in hand with a unique and competitive international university in Cambodia (Paragon International University), we can nurture new professionals specializing in the field of finance in Cambodia. We hope that the industry-academia cooperation can improve student's professional skills and employability, and at the same time, fulfilling social responsibility.





**Eligibility** Cambodian Students

Quota

No limit

### Collaboration

PIU selectively send distinguished Cambodian students to NCKU, E.SUN Bank and NCKU provide scholarship to allow Cambodian students to receive excellent education without any burden. The students will have priority to serve in UCB once they return to their home country after graduation.

### How to apply

Apply directly to the E.SUN Bank





## **International Industries Collaboration Delta**

Signed on Dec 2019 and June 2022

International talents is the core energy of development of Delta and, also the key factor of sustainable development of the industries. DET together with NCKU continue to strengthen industry-academia cooperation, bringing internship and working opportunities to all South-East Asian students in NCKU. Students who went through the selection can choose to be an intern in Taiwan or in Thailand during summer or winter break. We hope this industry-academia cooperation can cultivate suitable outstanding talents to join Delta.



### **Support**

1. Provide one round-trip flight ticket to Thailand

2. Provide Monthly stipend scholarship of 500 USD throughout the internship period.

3. Provide accommodation and personal transportation throughout the internship period.

Eligibility Thai, Indian Students

**Quota** 2019 to 2021 - 3 students/year 2022 to 2025 - 6 students/ year

#### **Collaboration**

Summer/winter internship, internship during study term (Maximum 3 months), post-graduation job matching opportunities.

### How to apply

Delta will announce the Delta Thailand summer/winter internship details and employment requirements annually, on January. Students can apply directly to the NCKU Office of International Affairs overseas Students and Scholar Services Division.



## International Industries Collaboration Cathay United Bank

Signed on May of 2020

To act in accordance with the New Southbound Talent Development Program and considering banking industries possess high developmental property and demand specialized skills, NCKU's Institute of International Business partnered with Cathay United Bank to establish industrial master program to enroll distinguished students from South-east Asia. This program provides a path to both further education and career.



Eligibility Vietnamese, Thailand, Laos, Myanmar students

**Quota** 30 students

#### Collaboration

The establishment of South-East Asia industrial master program with courses specifically designed to balance both theory and practical and integrate with the requirement of the industries. Cathay United Bank supports all expenses of the students throughout the master program (including daily expenses, tuition fee, credits fee, miscellaneous fee, insurance fee, NHI fee, Mandarin learning courses fee, visa fee and flight ticket). Cathay United bank also provides internship opportunities and allows students to work at the Cathay United Bank branches of their home country after graduation.





## International Industries Collaboration Taiwan-Vietnam collaboration

Signed on August 2020

Chen-Yong Memorial Foundation has long provided support to outstanding Vietnamese students to further their studies in Taiwan and devoted in promoting education, public welfare and medical services related activities. The attitude of "Seek for truth; Toil for good" can be seen in outstanding alumni of NCKU. The excellent ability in talents cultivation shown by NCKU is admired by Chen-Yong Memorial Foundation. Hence, the company decided to invite Kuang Tai and Gloria Material Technology Corp. which base in Vietnam to join the [NCKU Butterfly Program]. The companies will provide outstanding Vietnamese students in NCKU with scholarship to support their daily expenses and hope that their small contribution can bring more extraordinary talents into Vietnam industries and improve the relationship with Taiwan.







**Eligibility** Vietnamese Students

Quota 6 stude

6 students/semester

### Collaboration

Each company will provide support (one-time scholarship, each recipient can receive 30000NTD or 20 mil Vietnamese dong) to 2 students.

### How to apply

Application is opened every semester, please apply directly to NCKU Office of International Affairs Overseas Students and Scholar Services Division: Fall semester – Nov.  $1 \sim \text{Nov.}\ 30$  Spring semester – May  $1 \sim \text{May}\ 31$ 





### International Industries Collaboration Chailease Finance

Signed on September 2020

In recent years, Chailease Finance actively expands their business services in new south bound countries including Thailand, Cambodia, Vietnam, Malaysia and Philippines. The company considers talent cultivation as the key factor in the development of industries, strategically focuses on improving abilities, diversifies professional and therefrom extends the value of the industrial brand. By organizing career exploration and other similar activities, the company hopes to recruit talents who have interest in entering the industry.



Eligibility International students (except Macau/Hong Kong/China)

**Quota** 10 students/year

#### **Collaboration**

In order to improve student's practical skills, NCKU is implementing courses and research to be assisted by the industries and is fostering the student's work-oriented skills. NCKU works together with the Chailease Finance to design internship programs, students can participate in the internship program before or after graduation and those who perform well during the internship will be offered full-time job position.

### How to apply

Chailease Finance will announce internship opportunity detail annually, please apply directly to the company.





## International Industries Collaboration Li-Cheng Enterprise

Signed on May 2022

In order to promote the talents cultivation platform through industry-academia collaboration (NCKU Butterfly Program) established by the university, at the same time, act in accordance with the New South-Bound Talent Development Program, both the university and the enterprise encourage outstanding local and Vietnamese students who is studying in master program or PhD program to improve their practical integration between industry and academia, prepare themselves to be stationed in overseas company branches or become the Vietnamese elite workforce. Finally, becoming part of the strong future innovative talents team.



Eligibility Vietnamese and Taiwanese students

**Quota** 4 students/year

### Cooperation

Li-Cheng Enterprise provide one-time scholarship worth 10000NTD to the students. Non-graduate student who received the scholarship can participate in the internship. The student who serve in the company after graduation will receive another 10000NTD award for staying in the company. Moreover, the student will receive another 10000NTD award if he/she decided to continue serving in the company again.

### How to apply

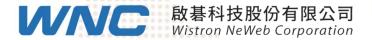
Li-Cheng Enterprise announces the scholarship application detail on April annually. Please apply directly to the NCKU Office of International Affairs Overseas Students and Scholar Services Division.



# International Industries Collaboration Winstron NeWeb Corporation

Signed on July 2022

In order to promote the talents cultivation platform through collaboration (NCKU Butterfly Program), at the same time, encourage outstanding overseas students to further their studies in Taiwan, the university set up [NCKU Butterfly-ASEAN Scholarship]. Scholarships of up to 3 million NTD will be provided by the company to 10 international students to further encourage in cultivating more and more international talents and bringing benefits to both sides.



**Eligibility** 

Overseas students study in master degree( college of electrical engineering and computer science, college of engineering and, college of management related fields)

Quota

10 students

### Cooperation

Winstron NeWeb Corporation will invest in NCKU scholarship resources, NCKU is responsible for cultivating international talents. After the students graduate, Winstron NeWeb Corporation provide full-time job opportunity to international students.

### How to apply

The scholarship application information is announced at the end of May of 2022. Please apply directly to the NCKU Office of International Affairs Overseas Students and Scholar Services Division.





# **International Industries Collaboration Marketech International Corporation**

Signed on August 2022

In order to improve student's practical skills, both the university and the company implement courses and research assisted by the industries and will foster the student's work-oriented skills. NCKU and Marketech International Corp. will work hand in hand to promote talents cultivation platform through industry-academia collaboration. The company will provide the overseas students with internship opportunity during the summer/winter break, will assist the students by offering full-time job opportunities after graduation in order to cultivate more and more international talents, bringing benefits to both sides.



Eligibility Overseas students

Quota Based on the requirement of interns

### Cooperation

Summer/winter break Internship, full-time job offers after graduation

### How to apply

The internship application information is announced annually based on the designated schedule, please apply directly to the NCKU Office of International Affairs Overseas Students and Scholar Services Division.





Corporation





Summer/winter break internship and full-time job opportunity after graduation

## **NCKU Talent Cultivation Progress**

~			Currently
Delta	Dec 2019 June 2022		
	<ul> <li>Thailand, Indian students, 6 students/year</li> <li>At 2019, 3 students apply for summer break internship</li> </ul>	Winter and summer break/ within semester internship in Thailand or Taiwan company, Full-time job opportunity after graduation	8 cases  Facilitated by 10 international companies
Cathay United Bank	May 2020 and 1 university		and 1 university
	<ul> <li>Institute of International Business master program</li> <li>Industrial master program/ 86 applicants during 110 fall (14 Vietnamese, 10 Cambodian, 4 Thailand, 2 Myanma</li> </ul>		
Taiwan-Vietnam	<ul> <li>Supported by three industries, about 20 corporation present</li> <li>One-time scholarship support. The amount is 30000 NTD or 2 mil. Vietnamese dong</li> <li>Supports 12 Vietnamese students every year Semester year 109, a total of 110 applications received</li> <li>Semester year 110, a total of 85 applications received</li> </ul>		
collaboration			
Chailease Finance	Sep 2020		
	C (TTT' 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Internship program is cancelled temporarily due to the pandemic	
<b>Li-Cheng</b>	May 2022		
Enterprise	• Supports 4 Vietnamese or Taiwanese every year •	One-time scholarship support worth 10000 NTI	
Winstron NeWeb Corporation	July 2022	• • • • • • • • • • • • • • • • • • • •	XXXX \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
	<ul> <li>Supports 10 overseas students</li> <li>Provide monthly stipend scholarship through the study and full-time job after graduation</li> </ul>		
Marketech	Aug 2022		
<b>International</b>	Overseas students     Summer/winter break internship and full-time job opportunity after graduation		

