Course Guide
Internship Program
Summer 2009
The Washington Center Internship Course Guide
SUMMER 2009

Introduction
The Washington Center for Internships and Academic Seminars is pleased to offer the following courses for the Summer Term 2009 Internship Program.

All interns, except those in the Postgraduate Professional Development Program, are required to enroll in a Washington Center internship course, regardless of the credit they will receive at their home institution. This point is particularly important for any student receiving financial assistance, since students must obtain a grade of “C” or higher to receive this assistance. Carefully review the course descriptions and inform The Washington Center of your preferences by April 27th, 2009 at 5 p.m. Eastern Daylight Time. We will make every effort to place you in your first or second course preference, but be aware that courses do fill up quickly and courses with low enrollment will be cancelled. Choose your top five preferences carefully. We recommend that you enroll in only one course. While at times students do enroll in two courses, it is not recommended.

If we do not receive your preferences, you will be assigned to a course. Students are asked to submit their preferences through the online course registration system. Instructions regarding how to submit course preferences will be sent out via email in April. You may be able to change your course during the drop/add period at the beginning of the term using the Drop/Add request form. Instructions regarding Drop/Add – including when it can be completed in person – will be sent out via email by the Course Coordinator.

These courses are an integral part of your overall learning experience. The evening sessions provide a chance to step back from your daily work and reflect upon the broader aspects of your Washington, D.C. experience. You will also have the opportunity to express your views and clarify your understanding of important issues - especially those of current interest. The Washington Center is proud of its associate faculty. Most instructors have a Ph.D. or other terminal degree in their field, as well as teaching experience; and many are current practitioners in their field of study. They offer a perspective that may supplement the courses offered at your home institution, or offer a unique opportunity to pursue a specific interest not available on your campus. It is our goal to offer academic courses that are grounded in traditional disciplines, yet are taught within the context of the wide array of resources available in Washington, D.C. All courses have been reviewed and are worth at least 3 semester credit hours of academic study. Faculty members are a resource you can draw upon to enhance your internship experience in the nation's capital. Sometimes students choose a course based upon the expertise of the associate faculty member, rather than the course title.

E-mail: courses@twc.edu
Phone: 202-238-7975
Fax: 202-238-7700
Mail: Course Coordinator
The Washington Center
1333 16th Street, N.W.
Washington, D.C. 20036
About the Courses

Course Enrollment

- Courses are filled on a first-come, first-served basis. Choices should be made carefully since students may not be enrolled in their first choice.
- Only courses that achieve a minimum enrollment will be offered.
- Students will be notified of their course assignment by check-in, although the information may become available through our online database, InternConnect, just prior to arrival.
- Students may enroll in a second course to obtain additional credit from their home institution. Indicate this choice on the course preference form. **However, be advised that you must complete all aspects of the second course or drop it during drop/add. Auditing is not an option.**
- We recognize that some students have special campus requirements. Students are responsible for indicating any special requirements and requests, such as enrollment in a specific course. We will do our best to take these into consideration, but compliance cannot be guaranteed.
- Most classes have a range of 10-17 students (with the exception of a required program course, which may have up to 25-30 students).
- Students have until **Friday, June 12th, 2009 at 5 p.m. Eastern Daylight Time** to change a course and enroll in a different course as available (drop/add). All requests must be directed to the attention of the Course Coordinator at courses@twc.edu. Requests will be taken in person only at TWC’s Open House once students arrive in Washington, DC, and no requests will be taken over the phone. **Faculty members are not permitted to add or drop students.**
- Students with special needs should inform The Washington Center’s disability coordinator, by emailing disabilityservices@twc.edu, prior to arrival so we can make the necessary preparations.
- Can’t decide which course to take? Review the faculty bios and select a course with a faculty member who has the most interesting and relevant background for your area of interest. You are also encouraged to seek the advice and guidance of your campus advisor or liaison in the selection of a course that best aligns to your matriculation.
- Please note that all Washington Center courses are numbered to reflect an ongoing review by The Washington Center Liaison Advisory Board. Courses listed as the 3000 level are mostly introductory or of general interest. The 4000 level courses are more in-depth, while 5000 level courses are for more advanced students with specific interests. Courses under the 3000 level are not set up to be credit-bearing, but rather are instructional modules.
- Summer Quarter Students - Most courses start at the summer term date with the exception of a small number of course sections that start upon the arrival of summer quarter students. In the past, summer quarter students have preferred a larger selection of courses – most of which start prior to their arrival – rather than have a smaller number of class choices that start during their first week in Washington. Faculty will be notified that their summer quarter students will arrive one week after classes start, and will make adjustments to the class to accommodate those students.

The Washington Center Classroom and Grading Policies

- Each course meets once a week for up to three hours unless otherwise specified.
- Courses begin at **6:30 p.m.** unless otherwise listed, and meet in downtown D.C. or Arlington, Virginia near Metro Stations. Students will receive a course schedule and classroom location information at orientation. An alternative start time may be scheduled once the first class has met and students are aware of their internship schedule.
- **Attendance at each class session is mandatory** and is recorded each week by your professor. Faculty notify TWC if a student misses two classes. At this point, program advisors will speak with the student and we will inform the campus liaison.
- Course format is generally seminar style with high expectations for participatory learning. Lectures are often mixed with active engagement, oral presentations and guest speakers. The pedagogical approach promoted by The Washington Center includes active, experiential, and reflective learning.
Course attendance and full participation are mandatory even if the student is not receiving credit at his or her home institution.

Occasionally, internship responsibilities may conflict with class attendance. Please note: Faculty members cannot grant permission to miss a class. It is advisable to notify the instructor in advance to determine what, if any, resolution can be made.

Some courses may require meetings outside of regular class hours. These sessions are noted in the course descriptions or syllabi. If you are unable to attend outside class sessions, you should consider changing your course.

Classes canceled by the instructor or those sessions that occur on Federal holidays may be rescheduled for alternative dates.

Professional dress is strongly encouraged.

Students are responsible for their own computer access. Please plan accordingly.

Students receiving a financial assistance award must complete the course to which they are assigned with a grade of “C” or better to receive the award. Students with a grade of less than a “C” in either the internship or the course forfeit any guaranteed financial assistance and their invoice is adjusted accordingly.

Students with outstanding balances have their grades withheld until their balance is paid. Reminder notices are not sent. Regardless of who is billed for the program or housing fees, it is the responsibility of the student to ensure proper payment reaches The Washington Center.

Students who are graduating, or have other specific obligations, may need to submit an Early Grade Request. These students must complete the Early Grade Request form and have it signed by their campus liaison by the due date. A copy of this form is available on the documents and forms section of the Accepted Students website. It is the student’s responsibility to ensure that our enrollment services office receives the form on time. Also, be sure to alert the instructor with sufficient notice so the timing of assignments and a final grade can be planned accordingly.

The Washington Center is not responsible for students not graduating due to late submission of an Early Grade form.

Course Materials and Fees

Cost of books, handouts and course materials are the sole responsibility of the student. The cost usually ranges between $70-$90. Some courses may have additional fees for admission to performances, special events, etc. If this is the case, instructors should inform you on the first day of class. If you are not in attendance on the first day, it is your responsibility to inquire. Some faculty have prepared course packets or CDRs that are required reading for the course. You may be required to purchase this material. Since the cost of the reader depends on the number of students in the class, you will be told that if you are still registered in the course by a certain date, you are responsible for paying for the reader even if you drop later. Checks or money orders are the only acceptable form of payment. They should be made out to The Washington Center and sent to the attention of the Course Coordinator with the appropriate Course Material Purchase Agreement form. Faculty members are not authorized to accept money from students for course materials.

If cost is a major concern, please contact the course coordinator, courses@twc.edu, and inquire about the fees or book expenses for a particular course.

Evaluations

Instructors prepare written student midterm and final evaluations, which are sent to the student’s campus liaison. These evaluations may arrive at least three to four weeks after completion of the term or semester.

Students are asked to provide a midterm and final evaluation of the course and instructor. Midterm evaluations are summarized before they are sent to the instructor, while the final evaluations are copied and sent to the faculty after all grades have been submitted. Students are asked to return evaluations directly to TWC in order to ensure confidentiality.
Non Credit Modules (summer only)

- The Washington Center has noted that some students during the summer do not receive or need credit for their internship course. For summer 2009, we have arranged non-credit modules for students who know they are not receiving credit for their course and who are not receiving financial assistance that requires a grade of C or higher in both the internship and the academic course. Thus, the only students who may enroll in non credit modules during regular course enrollment are those students not receiving credit or financial assistance that requires a C or higher. Other students may enroll in these modules following orientation, and prior to the drop/add deadline, on a space available basis as a second course option.

Washington Center Courses - Summer 2009

NON CREDIT MODULES

ST09-1001  Diplomacy: Protocol and Professional Conduct (5-Weeks)
ST09-1002  21st Century Publishing (4-Weeks)

COURSES IN INTERNATIONAL AFFAIRS AND FOREIGN POLICY

ST09-3023  How Washington Really Works: U.S. Foreign Policy Making
ST09-3063  American Ethnic Lobby groups and Foreign Policy Toward the Middle East, Africa, and Latin America
ST09-3123  U.S. Foreign Policy in the 21st Century: Dynamics of Change
ST09-3363  International Human Rights
ST09-3373  Conflict, Violence, and War
ST09-3433  Dangerous Women? Women, Pandemics, and Human Rights!
ST09-3503  Hunger, Poverty, and Powerlessness: U.S. and Developing World
ST09-4123  U.S. And China in the 20th and 21st Centuries
ST09-4153  Public Diplomacy Challenges: The United States and Developing Countries
ST09-4303  Ethics in International Affairs

COURSES IN ANTHROPOLOGY, THE ARTS, AND THE HUMANITIES

ST09-3033  Fundraising in the 21st Century
ST09-3234  Preserving and Exhibiting the National Heritage
ST09-3343  Peaceful Solutions: An Alternative to Violence
ST09-3382  Scandalous Washington: Uncovering D.C. History
ST09-3383  A Taste of D.C.: Exploring Washington’s Culture and Cuisine
ST09-3413  D.C. In film and TV: People, Places, and Processes
ST09-3423  Washington, D.C. as an American City: Typical and Unique
ST09-3443  Religion and Global Politics
ST09-3913  Nonprofit Leadership and Management
ST09-3933  Political Memoirs: Articulating the Political Body

COURSES IN COMMUNICATIONS

ST09-3233  Campaigning for a Cause: Changing the National and the World, One Big Issue at a Time
ST09-3333  English as a Second Language (ESL)
ST09-3463  America Intercultural Communications: How Washington-based Organizations Prepare for a Global Marketplace
ST09-3480  Media, Ethics, and the Movies
SS09-4483  The Mass Media and National Politics: How the Washington Press Corps Works
ST09-4494  Press, Politics, and Power
COURSES IN PUBLIC POLICY ISSUES
ST09-3683  Issues of Immigration and Contemporary Debates
ST09-4543  Science, Society, and Policy

COURSES IN AMERICAN POLITICS
ST09-3417  Power, Politics, and Prose
ST09-3553  The Road to the White House: Presidential Elections
SS09-3563  The Congressional Arena: Practical Problems and Impact Strategies
ST09-3593  Ethics and the U.S. Congress
ST09-4583  How Washington Really Works: Government and Business in the New Economic and Political Reality

COURSES IN LAW AND CRIMINAL JUSTICE
ST09-3783  Introduction to Criminal Law and Criminal Procedure
ST09-4283  International Organizations and International Humanitarian Law
ST09-4603  Our Living Constitution

COURSES IN HOMELAND OR NATIONAL SECURITY
ST09-3603  Combating Weapons of Mass Destruction: Historical Perspectives and Current Policy
ST09-4623  Managing the American Intelligence Community

COURSES ON LEADERSHIP
ST09-2203  Sophomore Experience: Leadership and Professional Development (only for students who are enrolled in the sophomore exploration program)
ST09-3743-01  Essential Leadership: Creating Change in the Obama Era
ST09-3743-02  Essentials for Aspiring Leaders

COURSES ON INTERNATIONAL BUSINESS
ST09-3803  Global Markets and International Business Strategies
ST09-3823  International Business: The Middle East
ST09-4805  Infrastructure and Development in Latin America
ST09-5243  Trade Based Growth and Regional Models: Integration in the Americas

COURSES ON BUSINESS
ST09-3813  Ethical Behavior in Organization
ST09-4101  Doing Business with the Federal Government: An Overview of Contracting
ST09-4313  Project Management and Development
ST09-4883  From Ideas to Action: The Anatomy of Entrepreneurship

COURSES ON RESEARCH
ST09-4983  Research and Writing

COURSES ON SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH
ST08-4543  Science, Society, and Policy
Course preference form instructions

- Go to: https://secure.twc.edu/
- Log in to the site using your assigned username and password. If you need your password you may request that it be sent to you by clicking the “Get Password” button at the bottom left-hand corner of the page.
- Click on the button that says “My Current Programs”.
- Under the supporting applications click on the course preference tab or if this is not visible the “New Supporting Application” button
- On the Course Preference form, fill in the appropriate bubbles and choose at least four course preferences. If you are a participant in our Sophomore Exploration program you should select course ST09-2203.
- Click either “Save” or “Submit.” By clicking “Save,” you will be able to return to the form and change the entered date until you are ready to officially submit your course preferences. Once you click “Submit,” you will no longer be able to change your preferences.

Course Schedule-
Classes are held one evening a week, Monday – Thursday, from 6:30pm – 9:30pm unless otherwise specified by the instructor. The course schedule which provides class locations as well as the evenings that classes are held will be available at TWC’s Open House on May 29, 2009.

Drop/Add Process
Students will have an opportunity to drop/add course selections on two occasions. The first opportunity to drop/add will begin on May 18, 2009 and will end at 5pm on May 22, 2009. Prior to students’ arrival in Washington, DC, all drop/add requests must be submitted via email to courses@twc.edu. Email sent to any other account will not be honored; nor will requests be taken over the phone. Students can also drop or add a course in person during Open House on May 29th, 2009. If you’d like to submit your drop/add request in person, we ask that you fill out the Drop/Add Request form which can be found in the Accepted Students’ Website under the Documents and Forms tab. Students may also change their course on a space-available basis Monday June 1, 2009 through 5 pm June 12, 2009 these drop/add requests must be submitted via email to courses@twc.edu.

Please Note: Student course preferences are due by April 27th, 2009 at 5 p.m. Eastern Daylight Time. Failure to submit your course preferences will result in students being placed in courses where available seats remain. If you have any questions, feel free to email courses@twc.edu.

End Notes
1 - Cross listed Course
DIPLOMACY: PROTOCOL AND PROFESSIONAL CONDUCT (5-WEEK, NON-CREDIT SEMINAR)

Instructor: Sue Jean Cho, Ph.D.

This module will teach protocol and professional conduct, emphasizing the practical application of both in communicating with visitors and dignitaries, including statesmen, practitioners, academics, and business leaders. The ability to plan meetings, anticipate problems, and comport oneself in delicate situations is crucial in diplomatic, professional, and business relations. The importance of protocol is attested by the existence of the Office of Protocol in the U.S. Department of State, other government agencies, and universities. Students will learn about etiquette in the age of e-mail and other forms of electronic communication, but will also be instructed on the protocol for telephone and letter writing. The course will guide students on the logistics of planning and hosting events, and students will have opportunities each week to role-play different aspects of receiving a dignitary.

Instructor: Dr. Cho completed her Ph.D. in History and East Asian Languages at Harvard University. Her dissertation, titled: “Inventing Koreans Abroad: Immigration, Cultural Citizenship, and History Making, 1903-2003,” traced the history of overseas Koreans and the complex set of roles they have played over the course of the twentieth century. She has traveled extensively throughout East Asia for her research. Dr. Cho received the Joseph M. Fletcher Award for her A.M. thesis entitled “Outside the Diasporic Paradigm: A Broader Typology of Koreans in America” and was awarded the Derek Bok Certificate of Distinction in Teaching for her work in the “Two Koreas,” a core course at Harvard University.

Education: Ph.D., Harvard University (history and East Asian languages); A.M., Harvard University (regional studies – East Asia); A.B., Duke University (summa cum laude with honors in comparative area studies East Asia and Russia).

21ST CENTURY PUBLISHING (4-WEEK, NON-CREDIT SEMINAR)

Instructor: Dorothy Phaire, M.A.

Just about everything is going digital! In the 21st century people need media know-how, technological literacy, and confidence to challenge their abilities. The use of technology runs throughout business, education, and government and each of these constituencies use new media and technology for their operations. In workplaces, and through common everyday use, we see a growing dependency on technology. Technological gadgetry and reliance takes the form of easy access to high-speed Internet connections, the BlackBerry, and other brands of Personal Data Assistant (PDA) technology, smart phones, and GPS Navigation devices that help people get to their destination, to name just a few.

Another centuries-old institution that is falling under the spell of technology is the publishing world. What does this mean to students, writers, editors, agents, and publishers? The purpose of this 4-week module is to educate students on the shifting paradigm in publishing through the use of new opportunities in the digital age and demonstrate the digital impact. Some of the topics covered in this module include: the publishing process and how it has changed, copyright law and protecting work in the digital age, new inventions (E Ink), business plan writing for the 21st century, and online resources to support the digital author.

Instructor: Professor Phaire is currently a faculty member in the University of the District of Columbia’s English Department and adjunct professor in Montgomery College’s Distance Learning Division. Before launching her academic teaching and writing career full-time, Ms. Phaire was a...
senior instructor at GEICO Corporation's Information Technology Division and a senior project manager at MCI Corporation. She was also a systems programmer/analyst at IBM Corporation for nine years. Her technical skills remain up to date, as she is both WebCT and Blackboard certified to teach and develop online courses through distance learning. Ms. Phaire has also developed and taught project management skills using MS Project at Montgomery College's Gaithersburg Technical Center.

In addition to her technical skills, Ms. Phaire is a novelist, playwright, and educator in the Humanities. She has taught a range of courses, namely; first year composition, women's literature, poetry, drama, creative writing, and world literature. She has taught writing workshops at Howard University, University of Maryland (College Park Campus), and Sisterspace & Books in Washington, D.C. She has conducted workshops for elementary and middle school children for Montgomery College Continuing Education's Youth Programs.


Education: Ph.D. candidate, Capella University (professional studies); M.A., University of Maryland (education); B.S., University of Maryland (English and education); A.A., Montgomery College (liberal arts).

COURSES IN INTERNATIONAL AFFAIRS AND FOREIGN POLICY

ST09-3023

HOW WASHINGTON REALLY WORKS: U.S. FOREIGN POLICY MAKING

Instructor: Bill S. Mikhail, Ph.D.

The purpose of this course is to help students understand how Washington makes and executes foreign policy. It portrays how presidential management of foreign policy has interacted with other branches in the federal government and different political forces in promoting American diplomacy. It brings the insights of scholarship to bear on the advancement of U.S. national interests abroad, and the influences of government officials, Congress, corporations, think tanks, the media, and lobbyists and diplomats in shaping American foreign relations. This course examines the institutions, participants, and processes involved in international policymaking in the nation's capital. It also emphasizes specific issue areas such as national security and terrorism, the Middle East crisis including Iraq, international economic policy, and international development. Students discuss and assess the changes inside the foreign policy power game in Washington, D.C.

Instructor: Nabil (Bill) S. Mikhail was educated at the American University in Cairo. He received an M.A. in International Relations from the School of International Service at American University in Washington, D.C. He also graduated studies at Georgetown University. He did two internships at the Center for Strategic and international studies (CSIS,) and the Woodrow Wilson International Center for Scholars. In addition, he obtained a Ph.D. in Foreign Affairs from the University of Virginia. He was a post-doctoral fellow with the Hebrew University in Jerusalem. He currently teaches in the University of Maryland System and The George Washington University. He provides commentaries on the news to many stations in the Middle East. His research agenda includes studies on America's policy in Iraq and Afghanistan, the role of the Secretary of State in American foreign policy, and Democracy in the Arab World. He has written for many publications including Foreign Affairs, SAIS Review, National Security Studies Quarterly, Journal of Church and State, and others.

Education: Ph.D., University of Virginia (foreign affairs); M.A., American University (international relations); B.A., American University in Cairo (political science).
ST09-3063

AMERICAN ETHNIC LOBBY GROUPS AND FOREIGN POLICY TOWARD THE MIDDLE EAST, AFRICA, AND LATIN AMERICA

Instructor: David Dickson, Ph.D.

This course examines the notion of iron triangles. The practical dimensions of exerting political influence in a highly competitive political environment are combined with discussions of the nature of identity in American society. Topics approached in this course include the genesis and content of ethnic identity, contributing factors to lobby group effectiveness, and Arab-American lobbies and their allies, the African-American lobby, and Latinos in the political arena. Through an interactive and participatory classroom style, students should be prepared to examine how both political identities and U.S. foreign policy are shaped in the rough-and-tumble world of lobbyists and their congressional and executive branch allies and adversaries.

Instructor: Dr. Dickson teaches part-time in the graduate division of George Washington University's national security program and recently completed an assignment as a program officer in the research and studies division of the United States Institute of Peace. He has served in a variety of teaching and administrative positions including head of the M.A. program in political science at Northeastern University in Boston and the interdisciplinary program in international relations at Beloit College in Wisconsin. Dr. Dickson sat on the executive councils of the New England and Northeast Region Political Associations and was director of the Governor's School for International Studies in Memphis, Tennessee. He also chaired the World Affairs Council in Memphis. Dr. Dickson has been a commentator for the electronic and print media on U.S. foreign policy.

Education: Ph.D., Harvard University (government); B.A., Bowdoin College.

ST09-3123

U.S. FOREIGN POLICY IN THE 21ST CENTURY: DYNAMICS OF CHANGE

Instructor: Robert E. Henderson, M.S.F.S.

This course examines U.S. national security and the development of a plural international order with a focus on Afghanistan, Iran, Iraq, North Korea, Somalia and other points of conflict and opportunity in the developing world. What should the United States do as a superpower in an increasingly multi-polar world to ensure security for its homeland, to reinforce the momentum toward a liberal international order in which economic freedom and political liberty are paramount, and to prevent the growth of stateless or state sponsored, violence-prone movements?

What does the U.S. do next? How do you learn to anticipate international change? What are the implications for your career? How is policy made? How do you find a job that will allow you to take advantage of this emerging world and make a difference? The course brings international relations theory and practice together in an open, interactive environment that has practical applications. Participating students should expect to improve writing, public speaking, and analytical skills and gain a foundation for careers in international relations and security affairs.

Instructor: Professor Henderson is a twenty-year veteran of building the institutions of change in the transitional, developing world. He has field experience in 44 countries including: Albania, Angola, Colombia, El Salvador, the Horn of Africa, Grenada, Mozambique, Nicaragua, Panama, Philippines, the former Republics of Yugoslavia (Bosnia, Macedonia and Serbia), the Republic of South Africa, Uganda and Zimbabwe. He is certified by the United Nations as a Chief Technical Advisor (CTA) for Electoral Processes and has written widely on the organization of civil society in transitional political cultures. Professor Henderson is a College Grants Writer for NOVA and serves as an Advisor to the Center for the Study of the Presidency in Washington, D.C. In 2005, Professor Henderson was given The Washington Center Faculty Member of The Year Award.

Education: M.S.F.S., Georgetown University (North/South security relations - Horn of Africa and Southern Africa); B.A., Harvard University (government/international relations).
ST09-3363

INTERNATIONAL HUMAN RIGHTS

Instructor: Scott Edwards, Ph.D.

This course introduces students to the field of international human rights. The course is divided into two sections, the first concerned with the philosophical and legal debates that inform common understanding of human rights, and the second concerned with political dynamics and the practicalities of human rights monitoring, research, and enforcement. Thematic areas ranging from gender-specific rights and rights during violent conflict to human rights considerations in development efforts will be explored. Students will be exposed to a wide-array of advocates in the area of human rights, and scholars in the DC area. Moreover students will develop skills and understanding necessary for both human rights research, as well as advocacy.

Instructor: Scott Edwards holds a Ph.D. in international relations and researches various questions at the intersect of political violence and conflict, human rights, and humanitarian assistance. He has written extensively about the humanitarian crises and human rights and has served as Amnesty International, USA, Country Specialist on Sudan for over four years. His dissertation, “A Composite Theory and Practical Model of Forced Displacement,” advances a computational model of flight for purposes of forecasting humanitarian crises. Scott currently serves as AIUSA's manager for its “Science and Human Rights” project.

Education: Ph.D., University of Illinois, Urbana-Champaign (international relations); M.A., University of Illinois, Urbana-Champaign (international relations, Africa emphasis and comparative politics); B.S., Florida State University (political science & international affairs); B.A., Florida State University (philosophy).

ST09-3373

CONFLICT, VIOLENCE, AND WAR

Instructor: Scott Edwards, Ph.D.

This course will familiarize students with the causes, consequences, and methods of violent political conflict and war. Specifically, we will: (1) explore the various manifestations of political violence, including terrorism, organized rebellion, and identity conflict such as ethnic-violence; (2) identify how political institutions affect sub-state political violence; (3) explore the various causes of civil conflict and political violence, and implications for peace-processes; and (4) develop an understanding of the causes and progression of a number of noteworthy episodes of political violence as well as intra- and inter-state war, aided by unique exposure to experts based in the DC area. While there will be a significant amount of theory evaluated in the course, previous exposure to conflict studies is not necessary. Its design will allow students to think critically about contemporary violent political behavior and conflicts around the world that often escape meaningful and rigorous analysis in mainstream media and popular discourse.

Instructor: Scott Edwards holds a Ph.D. in international relations and researches various questions at the intersection of political violence and conflict, human rights, and humanitarian assistance. He has written extensively about the humanitarian crises and human rights and has served as Amnesty International, USA, Country Specialist on Sudan for over four years. His dissertation, “A Composite Theory and Practical Model of Forced Displacement,” advances a computational model of flight for purposes of forecasting humanitarian crises. Scott currently serves as AIUSA's manager for its “Science and Human Rights” project.

Education: Ph.D., University of Illinois, Urbana-Champaign (international relations); M.A., University of Illinois, Urbana-Champaign (international relations, Africa emphasis and comparative politics); B.S., Florida State University (political science & international affairs); B.A., Florida State University (philosophy).
DANGEROUS WOMEN? WOMEN, PANDEMICS, AND HUMAN RIGHTS!

Instructor: Robin Kelley, Ph.D.

This is a course about pandemics, women's health, and their human rights. It is intended to increase student's interest in the link between public diseases and women, and inspire questions of human rights violations that can occur during epidemics, particularly rights violations against women. This course will begin with an overview of global pandemics using women such as Typhoid Mary as an example of the accusations of violations of human rights as well as public health questions that surrounded her case.

The course will delve into the politics of HIV/AIDS and why this pandemic is now a woman's issue. It will also assess the human rights of women living with and affected by this virus. Attention will also be given to chronic diseases, such as cardiovascular diseases, reproductive health issues, fistula and global policies towards women.

While the focus will be on women's health, particular attention will be given to the health of women in low and middle income countries. Indicators of health issues, will include education, economic stability, social supports, political attainment and reproductive health rights. The notion of global policies will also be explored as we examine enforcement. In addition, we will look at how these policies differ or are similar given the political climate of an era, i.e., how Western policies affect treatment, care and disease management, for women over time. Moreover, the class will explore cultural and behavioral patterns and the juxtaposition of scientifically recommended global health behavioral change strategies and culture in terms of nutrition, and physical activity. There will also be an examination of global perspectives on mental health, injuries and accidents as well as violence and occupational health.

Instructor: A graduate of Vassar College (English Education) and Columbia University (Social Work), Dr. Kelly also attended the University of Maryland, College Park. Expanding her scholarship, Dr. Kelley was a recipient of a Rotary International Foundation Scholarship and studied at the University of Geneva in Switzerland and was the recipient of a National Institute of Science Foundation Award to study in Tokyo, Japan. Professor Kelley has recently received a Fulbright Senior Specialist Award and was assigned to the Muhimbili University Health and Allied Sciences Department of Pharmacology in Dar es Salaam, Tanzania, East Africa. In East Africa, Professor Kelley was engaged in a project called “Man Talk” involving African men and African American men in reproductive health topics, including HIV/AIDS. She also helped develop projects for African youth regarding HIV/AIDS and substance abuse prevention.

No stranger to politics and the policy perspective, Dr. Kelley has worked on Capitol Hill on the Senate side as a Congressional Black Caucus Fellow and also as a Hill staffer. She has worked at the National Institutes of Health on longitudinal research regarding girls growth and development, has served as an evaluator on HIV/AIDS and reproductive health projects, as well as conducted qualitative and quantitative research on women and HIV/AIDS, domestic violence, and mental health. In addition to these accomplishments, Dr. Kelley was a volunteer on the Presidential Transition Team with special input upon the President’s Healthcare Discussion Report. Her scholarship includes teaching courses in women’s health at George Washington University, Global Women’s Health and Human Rights at Georgetown University, and previously at TWC, a course on Gender, Population and Environmental Issues.

Dr. Kelley is a native Washingtonian whose hobbies include teaching health education in resource limited and faith based communities, traveling, reading, cooking and attempting to learn new languages: currently, Swahili.

Education: Ph.D., University of Maryland, College Park (public and community health); M.S., Columbia University (social work); B.A., Vassar College (English education).
ST09-3503

HUNGER, POVERTY, AND POWERLESSNESS: U.S. AND THE DEVELOPING WORLD

Instructor: Richard Hoehn, Ph.D.

This course surveys the causes of, and solutions to, hunger, poverty and powerlessness in the United States and abroad. Topics include domestic policies and programs, such as food stamps, child nutrition programs, poverty policies; international policies – aid, trade, debt, the Millennium Development Goals; and strategies to influence public policies.

Instructor: Dr. Hoehn has been director of Bread for the World Institute and a regional organizer at Bread for the World (BFW). Prior to BFW, he was associate professor of Church in Society at Brite Divinity School, Texas Christian University (TCU) and taught in the TCU graduate division. During winter semester (2007), Dr. Hoehn taught Sociology and Conflict Studies at Lithuania Christian College in Klaipeda, Lithuania. Dr. Hoehn is the author of “Up From Apathy: A Study of Moral Awareness and Social Involvement,” monographs, articles and reviews. He has addressed colleges, conventions and agencies, both in the United States and abroad.

Education: Ph.D., University of Chicago (ethics and society); M.A., University of Chicago (ethics and society); M. Div., Cum Laude, Trinity Lutheran Seminary, Columbus, Ohio; B.A., Capital University.

ST09-4123

U.S. AND CHINA IN THE 20TH AND 21ST CENTURIES

Instructor: Alicia Campi, Ph.D.

This course will explore the political and economic relationship between China and the United States since the beginning of the 20th Century-- a relationship which has been labeled the most important bilateral relationship for the new Obama administration and Clinton State Department. The focus will be on students gaining an understanding of how cultural factors impacted Sino-American relations and continue to influence the present multi-faceted relationship. The intersection of U.S.-Chinese modern history, politics, ideology, and trade will be topics of analysis. The roles of immigration policies and globalization will be examined to better understand the 21st century economic and business agendas that influence and irritate the key bilateral political players. As part of the experiential pedagogical approach, students should expect to be interactive in the class, including case study presentations and team role-playing. Guest speakers and an off-site field trip are included in the course. Course readings and a research paper are required. No previous Chinese history is necessary, but background and interest in international relations or international economics is useful.

Instructor: Dr. Campi is a former U.S. State Department Foreign Service Officer who served in Asian posts (Singapore, Taiwan, Japan and Mongolia) and the U.S Mission to the United Nations in New York. She has established three private Asian related consulting businesses and one nonprofit. She is a writer and researcher on Asian issues, who has just finished a book on U.S.-Mongolian Political Relations. She is on the staff of the American Foreign Service Association’s Foreign Service Journal. In July 2004, Dr. Campi was presented with an honorary medal from the President of Mongolia for her contributions to the establishment of U.S.-Mongolian diplomatic relations and promotion of cultural ties. In September 2007, Dr. Campi received an honorary Ph.D from Mongolian National University.

Education: Ph.D., Indiana University; M.A., Harvard University; A.B., Smith College; U.S. Department of State Chinese Language School on Taiwan.
ST09-4153

PUBLIC DIPLOMACY CHALLENGES: THE UNITED STATES AND DEVELOPING COUNTRIES

Instructor: Brook H. Beshah, Ph.D.

This course is an introduction to the evolving issues that underlie sustainable development. It will focus on the exercise of public diplomacy by developing countries’ governments in Washington, D.C., and by the U.S. government in the capitals of developing countries. Both sides in their efforts have one target: to influence beyond institutions called “governments” and to win over the public to their side and make them possible allies.

In today’s world where public diplomacy is used as an important tool to expand trade and also a tool to win over the minds and hearts of people and transform them into allies, this course will attempt to evaluate how far the U.S. has succeeded in this endeavor, and equally the challenges developing countries’ governments face in their attempt to influence the U.S. government and public.

The course will have two parts. The first part sets out to examine the challenges and practices of public diplomacy exercised by developing countries’ governments through their respective institution of representation in the U.S., namely their embassies and missions. The focus of analysis will be to evaluate the activities and operations of foreign missions of developing countries stationed in Washington, D.C., and their attempt to reach out to the American public and beyond and assess whether this new applied tool is correctly used, wrongly used, or underused with or without subsequent effects. The second part will assess public diplomacy efforts exercised in developing countries by the U.S. government, through its formal and non-formal institutions, with the objective of reaching out to developing nations. Successes and reasons for failures of this effort will be discussed.

Instructor: Professor Brook Hailu Beshah, who until recently was a practicing diplomat, was the deputy permanent representative of Ethiopia to the UN (UNESCO) and the deputy ambassador of Ethiopia to the U.S where he played a key role in the bilateral relations between Ethiopian and US governments. He also oversaw public diplomacy activities in reaching out to the American public; the Ethiopian Diaspora; U.S.-based NGOs, think tanks, religious and humanitarian organizations.

Professor Beshah has an in-depth knowledge of the workings of the UN and played a role in the deliberations and adoption of international conventions such as the Convention on the Protection and Promotion of the Diversity of Cultural Expressions and the International Convention against Doping in Sport. He also participated in the follow up, implementation and monitoring process of enacted conventions such as the Convention for the Safeguarding of the Intangible Cultural Heritage and the Universal Declaration on Bioethics and Human Rights.

Previously, Dr. Beshah served many years in academia in the Department of Political Science and International Relations of Addis Ababa University, Ethiopia and taught international relations, political science and media courses. He was also the Head of the External Relations Office of Addis Ababa University promoting academic and research collaborations with US, European and African universities, research institutions and supervising international student exchange programs.

He was sought and served as an expert political analyst for interviews for African related political, conflict resolution, cultural and media issues by the international corps of press, radio and TV media personnel.

Education: Ph. D., Leipzig University (international political communications); M.A., Certificate, Ohio University; M.A., Leipzig University (political science and international relations); B.A., Addis Ababa University (political science and international relations).
ST09-4303

ETHICS IN INTERNATIONAL AFFAIRS

Instructor: Michael Kuchinsky, PhD.

The purpose of the course is to provide the student an introduction to the concerns, arguments and use of ethics in the work of international relations. Although often spoken about in the abstract, international politics is a matter of decisions, consequences, goals, costs, losses, gains, values, ideals, ideologies, and virtues coming together in sometimes, hostile, uncompromising circumstances. Classical and current readings, theory, discussions and debates, case studies, films, and question and answer dialogue with policy makers provide a seminar in which students wrestle not only with the concerns of the possible, but also with the more troubling concerns of the sliding scale of better and worse alternatives. We will pay special attention to select issues of conflict and development, such as humanitarian intervention and matters of social equity and distributive justice.

Instructor: Dr. Kuchinsky is an Assistant Professor of Political Science at Gardner-Webb University where he teaches courses in international relations, comparative politics, political economy and development studies, and other courses in global politics. Prior to academic teaching, Professor Kuchinsky served as a program associate and executive in several public policy non-governmental organizations, as well as being an ordained clergyperson.

Education: Ph.D., University of South Carolina (international studies); M.A., University of Richmond (political science); M.Div., Lutheran School of Theology at Chicago; B.A., Wittenberg University (political science and religion).

COURSES IN ANTHROPOLOGY, THE ARTS, AND THE HUMANITIES

ST09-3023

FUNDRAISING IN THE 21ST CENTURY

Instructor: Robert SanGeorge, M.A.

This course will provide students a solid overview of modern fundraising for non-profit organizations. There will be a special emphasis on the most rapidly growing aspect of fundraising – the use of online and Web 2.0 “new media.” In addition, all other major types of fund-raising will be covered: special events, major donors, annual appeals, capital campaigns, corporate philanthropy, government grant-making, philanthropic foundations and direct mail. The emphasis on new media reflects the rapidly growing importance of online fundraising to reach audiences, raise funds and make an impact.

In addition, the course will provide an overview of several key subject areas that are critical for successful fundraising: persuasive writing, issue framing, demographic trends and analysis, use of celebrities, prospect research, and use of fundraising database software. Depending upon their internship, students will be able to combine what they are learning in class with their experience interning in Washington. Using a combined case study and theoretical approach – as well as internal class blogging – students will explore key challenges that face fundraisers as they research, plan, implement and evaluate their activities. While this course will not focus on political fundraising, students will learn how non-profit organizations are adapting techniques that are pioneered by political campaigns.

Students who speak English as a second language are most welcome in this class; having spent half his career outside the USA, Professor SanGeorge is a specialist in cross-cultural communication, including conducting presentations and academic sessions for mixed audiences of native and non-native English speakers.

Instructor: A specialist in online campaigning and use of Web 2.0 new media, Robert SanGeorge has been as a senior executive in advocacy campaign communications, lobbying and development for the United Nations, as well as several major non-profit organizations – including World Wildlife Fund, World Resources Institute, Sabin Vaccine Institute and National Audubon Society.
His expertise has been recognized by the National Academy of Sciences, where he served on its Committee on Risk Perception and Communications, which produced a pioneering study on public health, consumer safety and environmental risk.

His advocacy work has involved extensive use of persuasive messaging, online and print publishing, news and entertainment media and special events production. He was a Kiplinger Foundation Fellow at the John Glenn Institute of Ohio State University.

**Education:** M.A., Ohio State University (public policy communications); B.A., S.Sc. Syracuse University (political science and communications).

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**ST09-3234**

**PRESERVING AND EXHIBITING THE NATIONAL HERITAGE**

**Instructor: Deirdre Evans-Pritchard, Ph.D.**

Preserving and Exhibiting The National Heritage is a course which looks at the role of national institutions and DC non-profits in creating our national identity through collecting, exhibiting and conserving. The course focuses on the work of the Smithsonian, the National Archives, the Library of Congress and the National Arboretum/Botanical Gardens and would examine the political and economic realities within which these institutions function, their mission, policies, guidelines and impact.

**Instructor:** Dr. Evans-Pritchard is a film and media specialist at the University of the District of Columbia, working to create new film/cultural events, documentary production and television programming. She has worked in media and arts for over twenty years to effectively translate educational and social ideas and issues into visual form. She is academically trained in Middle East studies, anthropology and folklore and has taught and researched widely in all these areas. Most recently she was the director of the DC Meets Delhi Festival of Film, Dance and Debate: 2007. Her projects have included: the Anthropos International Documentary Film Festival housed at the University of Southern California and American Film Institute (AFI), Los Angeles; documentaries on popular culture icons for A&E and The Learning Channel; the audio-visual component of “Recycled, Reseen,” a nationally touring museum exhibition about art made from recycled materials; and “Urban Folk Fashion,” a Smithsonian exhibition (as museum curator). Dr. Evans-Pritchard’s expertise in intercultural films and festivals were brought to the fore as a two-year Senior Fulbright scholar in communications in Lebanon (2000-2002) and as faculty at the university of Southern California’s Film School and Center for Visual Anthropology. She has also taught at both the graduate and undergraduate levels at Cambridge University (Arabic), UC Santa Cruz (Anthropology), and UC San Diego (Communications). She has worked alongside many luminary filmmakers and strives to promote media and educational events that challenge and inspire. She has participated in numerous conferences and events, published widely, hosted conferences and festivals and received grants and awards (NSF, Getty Foundation, NEH, Fulbright).

**Education:** Ph.D., University of California, Los Angeles (folklore and mythology); M.Phil., Cambridge University, UK (social anthropology).

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**ST09-3343**

**PEACEFUL SOLUTIONS: AN ALTERNATIVE TO VIOLENCE**

**Instructor: Colman McCarthy, D. HUMAN LETTERS**

A violent crime is committed every 17 seconds. The leading cause of injury among American women is being beaten at home by a man. More than 35,000 people are killed in wars every month. Forty thousand die of hunger-related diseases every day. The U.S. military budget is $700 million a day, three times the Peace Corps budget for a year. Those are the problems. What are the solutions? This course offers the study of the writings of past and current peacemakers, including Mahatma Gandhi, Martin Luther King, Dorothy Day, Leo Tolstoy, Jeannette Rankin, Gene Sharp and others. Studying peace through nonviolence is to give one’s mind and soul...
a chance to develop a philosophy that resists the force of fists, guns, bombs, and armies, and embraces the force of restorative justice, truth, love and organized compromise.

Instructor: Prof. McCarthy, who was a Washington Post columnist for 28 years, is a journalist and author of five books on social justice. He directs the Center for Teaching Peace and teaches courses on nonviolence at Georgetown University Law Center, the University of Maryland, American University and three Washington-area public high schools. American University twice voted him Professor of the Year. He is a regular speaker at U.S. colleges and universities across the nation. In 1999, The Washington Center named him Faculty Member/Lecturer of the Year.

Education: D. Humane Letters, Saint John's University, Wheeling Jesuit University, Walsh University, Belmont Abbey College, and Spring Hill College; B.A., Spring Hill College (English).

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ST09-3382

SCANDALOUS WASHINGTON: UNCOVERING D.C. HISTORY

Instructor: Cindy Gueli, Ph.D.

The nation's capitol is almost as famous for its scandals as it is for its politics. Using some of Washington's most notorious public scandals, this course examines over 200 years of the city's rich and colorful history. We'll explore sites around the city where major events occurred, including Lafayette Square, Georgetown, U Street, and the Watergate complex. Insiders and long-time residents will serve as resources for uncovering the truth behind the headlines that shook Washington. By analyzing the origins and contexts of scandals involving murder, slavery, espionage and riots, we'll reveal the intriguing life and culture unique to Washington.

Instructor: Cindy Gueli is an adjunct professor at American University, Montgomery College, and The Washington Center. Her research and teaching fields include 20th century American social and cultural history, popular culture and leisure, Washington DC, American film and television industries, women and gender. Dr. Gueli has lectured at venues such as the U.S. House of Representatives Congressional Entertainment Industries Caucus, D.C. Historical Studies Conference, American Encounters Institute, Patrick Clendenen Conference, and Arena Stage. Her public history work includes projects for the famed Willard Hotel and the Historical Society of Washington.

She has also worked in the film and television industries in front of the camera as a reporter and host for networks such as WTN News in New York City and Discovery Communications in Silver Spring, Maryland, and behind the scenes as a producer and writer for network news, public television, documentaries, and films. She is currently producing a documentary on the social and cultural legacy of Columbia, Maryland, part of the new-town reform movement.

Education: Ph.D., American University (history); M.A., American University (U.S. history and film and video); B.S. / B.A., Georgetown University (business administration).

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ST09-3383

A TASTE OF D.C.: EXPLORING WASHINGTON’S CULTURE AND CUISINE

Instructor: Cindy Gueli, Ph.D.

A Taste of D.C.: Exploring Washington's Culture and Cuisine. The nation's capital consists of dozens of individual neighborhoods each with a rich, distinctive flavor of their own. This course explores some of the prominent, historical sections of the city through its residents, food, and architecture. Students visit restaurants, participate in community activities, analyze urban development, and talk to long-time denizens in order to identify the neighborhoods’ unique character and past. When taken together these communities, including Dupont Circle, Georgetown, U Street, and Capitol Hill, give Washington its cultural complexity and metropolitan identity.
Instructor: Cindy Gueli is an adjunct professor at American University, Montgomery College, and The Washington Center. Her research and teaching fields include 20th century American social and cultural history, popular culture and leisure, Washington DC, American film and television industries, women and gender. Dr. Gueli has lectured at venues such as the U.S. House of Representatives Congressional Entertainment Industries Caucus, D.C. Historical Studies Conference, American Encounters Institute, Patrick Clendenen Conference, and Arena Stage. Her public history work includes projects for the famed Willard Hotel and the Historical Society of Washington.

She has also worked in the film and television industries in front of the camera as a reporter and host for networks such as WTN News in New York City and Discovery Communications in Silver Spring, Maryland, and behind the scenes as a producer and writer for network news, public television, documentaries, and films. She is currently producing a documentary on the social and cultural legacy of Columbia, Maryland, part of the new-town reform movement.

Education: Ph.D., American University (history); M.A., American University (U.S. history and film and video); B.S. / B.A., Georgetown University (business administration).

ST09-3413

D.C. IN FILM AND TV: PEOPLE, PLACES, AND PROCESSES

Instructor: Deirdre Evans-Pritchard, Ph.D.

Focusing on the period from Nixon through today, this course analyzes the issues and ethics of the representation of politics and the nation's capital in fiction films and television. Through debate and analysis, class participants consider the ways in which the entertainment media creates our sense of history and political process; the significance of screen portrayals in the public imagination; the construction of filmic narrative and structure; and the relationship of media to our understanding of time, place, and society.

Instructor: Dr. Evans-Pritchard is a film and media specialist at the University of the District of Columbia, working to create new film/cultural events, documentary production and television programming. She has worked in media and arts for over twenty years to effectively translate educational and social ideas and issues into visual form. She is academically trained in Middle East studies, anthropology and folklore and has taught and researched widely in all these areas. Most recently she was the director of the DC Meets Delhi Festival of Film, Dance and Debate: 2007. Her projects have included: the Anthropos International Documentary Film Festival housed at the University of Southern California and American Film Institute (AFI), Los Angeles; documentaries on popular culture icons for A&E and The Learning Channel; the audio-visual component of “Recycled, Reseen,” a nationally touring museum exhibition about art made from recycled materials; and “Urban Folk Fashion,” a Smithsonian exhibition (as museum curator). Dr. Evans-Pritchard’s expertise in intercultural films and festivals were brought to the fore as a two-year Senior Fulbright scholar in communications in Lebanon (2000-2002) and as faculty at the University of Southern California’s Film School and Center for Visual Anthropology. She has also taught at both the graduate and undergraduate levels at Cambridge University (Arabic), UC Santa Cruz (Anthropology), and UC San Diego (Communications). She has worked alongside many luminary filmmakers and strives to promote media and educational events that challenge and inspire. She has participated in numerous conferences and events, published widely, hosted conferences and festivals and received grants and awards (NSF, Getty Foundation, NEH, Fulbright).

Education: Ph.D., University of California, Los Angeles (folklore and mythology); M.Phil., Cambridge University, UK (social anthropology).
ST09-3423

WASHINGTON, DC AS AN AMERICAN CITY: TYPICAL AND UNIQUE

Instructor: John Alexander Williams, Ph.D.

This course examines the relationship between Washington, the capital, and “DC,” the city, a place with a unique history and distinctive influence whose development also reveals the processes and problems that have shaped the growth of all American cities. Topics include the blend of European ideas and American possibilities that shaped the city's founding, its place in the national urban network that emerged during the 19th century, its role as a model of modernist urban planning during the 20th century and the impact of metropolitan expansion and decentralization in the post-industrial era. Washington’s place on the evolving frontier of American race relations from 1791 to the present is also examined.

Instructor: Dr. Williams is both a retired professor and a recovering bureaucrat, having interrupted his academic career for service as an administrator in four federal agencies between 1980 and 1998. He returned definitively to academia at Appalachian State University, where he was named Greer Distinguished Professor of History in 1999. He has taught urban and regional history at Notre Dame and West Virginia universities as well as at Appalachian and has also taught urban history as a Fulbright lecturer at Kyoto University in Japan. He has authored or co-authored four books, edited two others, including book chapters on civic identity and ethnicity in Chicago and San Francisco and a special issue on urban, local and regional history in the journal “The Public Historian.” Cured of his Potomac fever but not of his enthusiasm for Washington, he currently divides his time between homes in Foggy Bottom and Blowing Rock, NC.

Education: Ph.D., M.A., Yale University (U.S. history); B.A., Tulane.

ST09-3443

RELIGION AND GLOBAL POLITICS

Instructor: Michael Kuchinsky, Ph.D.

The examples can come from across the globe. A Hindu nationalist party wins elections after decades of secularization. A Buddhist denomination succeeds to become a significant “player” providing basic services to the poor. Religious communities spearhead a moral campaign to ban landmines as an appropriate weapon of war...except in the United States. This is a survey course analyzing the extent that religion – through its leaders, followers, institutions, and interests – has once again become a factor in understanding global affairs. What is the relationship between religion, the conflict cycle, and conflict resolution? Do religious organizations and communities have an interest in the increasingly fluid global political economy and environment? What do religions add to the ongoing debates over human rights? These three broad areas of concern anchor this study of what is a fast-growing yet easily misperceived area of international relations. Selected readings, discussions, student-presentations, professional guests, and other media will be used to explore this important and growing set of issues.

Instructor: Dr. Kuchinsky is an Assistant Professor of Political Science at Gardner-Webb University where he teaches courses in international relations, comparative politics, political economy and development studies, and other courses in global politics. Prior to academic teaching, Professor Kuchinsky served as a program associate and executive in several public policy non-governmental organizations, as well as being an ordained clergy person.

Education: Ph.D., University of South Carolina (international studies); M.A., University of Richmond (political science); M.Div., Lutheran School of Theology at Chicago; B.A., Wittenberg University (political science and religion).
ST09-3913

NONPROFIT LEADERSHIP AND MANAGEMENT

Instructor: Anita Plotinsky, Ph. D.

More people are employed by nonprofit organizations in the U.S. than by all federal and state governments combined. The rapid proliferation of nonprofit organizations and the approaching retirement of baby boomers is expected to create abundant career opportunities in the nonprofit sector, from large hospitals and universities to arts organizations, environmental groups, and community-based human service agencies. In this course, students will gain an overview of the history, size, scope, and functions of the nonprofit sector; explore key issues such as government-nonprofit relations and board governance; and learn to prepare grant proposals and other documents. Guest speakers will include some of the most successful organization leaders in Washington.

Instructor: Dr. Plotinsky brings to the class more than 20 years' experience in the nonprofit sector. She began her career as an historian of arts organizations and development director. She was affiliated for many years with the Indiana University Center on Philanthropy, where she developed academic programs and taught courses in nonprofit management and philanthropic studies. Currently a consultant to nonprofits in Washington, DC, she has served as executive director of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) and director of the Foundation Center-Washington, DC.

Education: Ph.D., M.A., City University of New York CUNY (music history); B.M., Indiana University (music).

ST09-3933

POLITICAL MEMOIRS: ARTICULATING THE POLITICAL BODY

Instructor: Cherie Ann Turpin, Ph. D.

Deeper political understanding can be attained by studying the thoughts and actions of real political figures. The best means of doing this is through reading biography and personal memoirs. The class will explore political memoirs, political leadership, the ways in which politicians' lives are embedded within their social, political and cultural contexts, how those contexts change over time and the ways in which they construct their lives in political memoirs. Each student will be required to read portions of a biography or memoir of a public figure. We will have a particular focus on the ways in which gender, race, class, ethnicity and sexual orientation impact lives and the ways these social forces interact with each other. Examining their own lives in their contexts, students will investigate their own political opinions, their origins, and their personal socialization processes in an attempt to create meaning.

Instructor: Dr. Turpin is currently an assistant professor at the University of the District of Columbia and has also taught at the University of Connecticut and the University of Vermont. Her academic focus includes: 19th-20th Century American Literature with emphasis in African American Literature, Women's Literature, the Novel, and Autobiographical Narratives; Multi-ethnic American Literature, Feminist Theory, and African Diaspora Anglophone Literature.

Education: Ph.D., University of Connecticut (English); M.A., University of Vermont (English); B.A., University of the District of Columbia (English).
COURSES IN COMMUNICATIONS

ST09-3233

CAMPAIGNING FOR A CAUSE: CHANGING THE WORLD, ONE ISSUE AT A TIME

Instructor: Robert SanGeorge, M.A.

This highly-interactive course will take students inside the world of national and international advocacy campaigning, as practiced by non-profit organizations. There will be strong focus on cyber-campaigning and use of “new media.” Depending on their internship, many students will be able to combine what they are learning in class with their experience interning in Washington. Using a combined case study and theoretical approach – as well as internal class blogging – students will explore key challenges that face advocacy campaigners as they research, plan, fund, operate and evaluate their campaigns.

The emphasis on new media reflects the rapidly growing importance of online advocacy to reach audiences, raise funds and make an impact. Moreover, the class will analyze a range of campaigns involving many of the key issues of our time, including: public health, empowerment of women, children's issues, the environment, human rights and poverty alleviation.

Students who speak English as a second language are most welcome in this class; having spent half his career outside the USA, Professor SanGeorge is a specialist in cross-cultural communication, including conducting presentations and academic sessions for mixed audiences of native and non-native English speakers.

Instructor: A specialist in online campaigning and use of Web 2.0 new media, Robert SanGeorge has been as a senior executive in advocacy campaign communications, lobbying and development for the United Nations, as well as several major non-profit organizations – including World Wildlife Fund, World Resources Institute, Sabin Vaccine Institute and National Audubon Society. His expertise has been recognized by the National Academy of Sciences, where he served on its Committee on Risk Perception and Communications, which produced a pioneering study on public health, consumer safety and environmental risk.

His advocacy work has involved extensive use of persuasive messaging, online and print publishing, news and entertainment media and special events production. He was a Kiplinger Foundation Fellow at the John Glenn Institute of Ohio State University.

Education: M.A., Ohio State University (public policy communications); B.A., S.Sc. Syracuse University (political science and communications).

ST09-3333

SPECIAL TOPICS: ENGLISH AS A SECOND LANGUAGE (ESL)

Instructor: Humberto Segura, Ph.D.

This course is designed to prepare advanced students for college in an American academic institution and provides a review of English fundamentals and practice in order to communicate with others integrating five language skills of speaking, listening, reading, writing and critical thinking. This course assists students in refining their English grammar and verbal skills, so that students are able to write and speak with ease and poise. This is accomplished through presentation and practice that begins with controlled exercises and moves to free written and oral production. Students produce both oral and written work for assessment. This course reviews the principles of paragraph structure and focuses on basic essay organization, formatting and revision. Students will also learn study skills such as note taking, critical reading, time management, and learning styles. In sum, this course will help international students to develop skills to succeed in the American system of higher education as well as build their writing, verbal and business communication skills.

Instructor: Dr. Humberto Segura has a wide range of expertise and experience in the areas of education and business, working in the private and public sectors. He has worked with diverse
groups of students, faculty, staff, administrators, government officials, business and community leaders in the USA and abroad. He started his educational career working for League of United Latino American Citizens Educational Service Center as a counselor. Later, was hired by the University of Houston as Director of their testing Center and then supervisor of their Multi-media Learning Support Services. After finishing his Doctorate degree, he was hired by the University of Massachusetts to create a campus wide Learning Resources Center and taught at the undergraduate level and at The Graduate School of Education in their Higher Education Program. He was appointed there as Associate to the VP for Educational Technology and later as Associate to the VP of Student Affairs and Campus Life, he held other positions such as: consultant, advisor, teacher and Dean of Student Development. He was born and raised in Bogota, Colombia, where he completed two years of Law School and immigrated to the USA in the early 70’s.

Education: Ph.D., M.S., University of Houston (higher education administration); B.A., University of Houston (political science).

ST09-3463

INTERCULTURAL COMMUNICATIONS: HOW WASHINGTON-BASED ORGANIZATIONS PREPARE FOR A GLOBAL MARKETPLACE

Instructor: Ajay K. Ojha, Ph.D.

In the age of globalization, is the U.S. prepared to conduct business with other countries and other cultures? Is learning a foreign language or traveling abroad sufficient experience for the U.S. workforce to compete in the global marketplace? This course examines current D.C.-based for-profit and non-profit organizations and how they prepare to conduct business with an international focus and with international clientele. In doing so, the course examines relative intercultural communication theories and models and how they apply to the professional environment of Washington, D.C. Topics include how organizations prepare employees to conduct international business, how organizations acclimate to differing cultures within existing departments, and how globalization impacts D.C.-based organizations and their constant pressure to stay at the forefront.

Particular situations to be examined include non-profit international development organizations and government agencies sending people into culturally sensitive areas of the world. This course suits students with at least an introductory class in organizational communication or an introductory class in business administration. However, it is open to any and all students who have a genuine interest in organizational communication and/or intercultural communication. The pedagogical approach combines lectures, group presentations, and papers. During the first two-thirds of the course, there will be lectures and discussions on relevant class topics. During the remaining weeks, students present group presentations on D.C.-based organizations. Following each presentation students will pose questions and a group discussion will ensure regarding the organizations presented.

Instructor: Dr. Ojha is employed as a Department of Defense government contractor. He was formerly the program advisor for The Norm Mineta Internship Program at The Washington Center and has taught for eight years. He is the author of published articles in speech communication journals and his areas of research and teaching include business communication, intercultural communication, interpersonal communication, mass communication, organizational communication, small group communication, and public speaking. He served as an instructor for several Upward Bound programs and as a graduate assistant during his graduate education. From 2004 to 2005, he served as a section reviewer for the Rocky Mountain Communication Review. He has made numerous presentations at professional conferences and is active in professional communication associations. He served the United States via AmeriCorps. Currently, he is the Vice President for NetSAP-DC, assisting to build the foundation for the United States Public Service Academy, and regularly volunteers his time in community service.

Education: Ph.D., Southern Illinois University Carbondale (speech communication); M.A., Eastern Illinois University (speech communication); B.A., University of North Carolina Chapel Hill (communication studies).
ST09-3480

MEDIA, ETHICS, AND THE MOVIES

Instructor: Carole Feldman, M.S.

Heroes or villains? Popular movies provide varying images of journalists, from the crusading pair of reporters who brought down President Nixon in “All the President’s Men” to the fictional reporter in “Absence of Malice” who was used by a frustrated prosecutor unable to solve a murder case. This course will use the cinema to explore the role of journalists and their rights and responsibilities. We will examine the use of confidential sources, libel, conflicts of interests, and other ethical issues, and we may movies help shape the public’s image of the media.

Instructor: Carole Feldman, a veteran journalist, is assistant bureau chief for The Associated Press in Washington. During her 31 years with the news organization, she has supervised coverage of a wide range of beats, from the economy to science, medicine and education, as well as presidential and congressional elections. She has made numerous presentations at professional conferences and is active in professional communication associations. She served the United States via AmeriCorps. Currently, she is the Vice President for NetSAP-DC, assisting to build the foundation for the United States Public Service Academy, and regularly volunteers her time in community service.

Education: M.S., Boston University (journalism); B.A., Pennsylvania State University (journalism).

ST09-4483

THE MASS MEDIA AND NATIONAL POLITICS: HOW THE WASHINGTON PRESS CORPS WORKS

Instructor: David Lightman, M.A.

This course goes inside the world of the professional journalist in Washington, D.C., to help students understand how the unique environment of the nation’s capital affects the creation and dissemination of the news. Topics of discussion include: How do all these reporters work? What do they do each day? How do they know where to go, who to talk to, how to write something so that people care, and write it by deadline time? Students will follow three major news stories - involving the federal budget, a major political issue and a Supreme Court case - through the semester. Students write papers about these topics and discuss them in class. As a result, students should become familiar with various sources of information and how to interpret them (e.g. Supreme Court briefs, congressional committee reports, federal budgets, etc.).

Instructor: Professor Lightman, a longtime member of the Washington Press Corps, is the Washington Bureau Chief of the Hartford Courant. He has worked in Washington for more than 25 years and has had 10 years of local reporting experience, including work for the Baltimore Sun. He has been president of the Annapolis Correspondents Association and was involved in a landmark Supreme Court case, Lightman vs. Maryland, where prosecutors sought to challenge Maryland’s 75-year old shield law. He has taught at Towson University, American University and the University of Maryland, and he has appeared on various public affairs programs, including many covered by CSPAN. Professor Lightman has received The Washington Center’s Faculty Member of the Year Award.

Education: M.A., B.A., University of Maryland (history).
PRESS, POLITICS, AND POWER

Instructor: Marjorie Kline, M.P.A.

This course examines Washington's techniques for communicating by considering how various social and business trends influence the political communications arena. We explore various turning points in political and executive communication theory and practice, including the 24/7 news cycle, political and corporate scandal, war, technology and celebrity culture. We discuss various aspects of image control and image-building fundamentals common to both elected officials and corporate leaders, and evolving audience expectations. Discussion and classroom role-playing exercises will focus on how communication strategies are developed in victory and defeat, the role of icons and iconoclasts in politics and the media, how to attract attention in the marketplace, and the Washington/New York/Hollywood nexus.

Students will also learn about message development, including the power of talking points, the latest buzzwords and other rhetorical signals - such as why insiders leak information to the media, and the growing role of publicists and self-promotion. Using a mix of case studies and readings, current events, class discussion, documentaries and field trips, students will learn about the most important forums for message delivery, including press conferences, the Sunday talk shows, interviews and speeches.

Instructor: Professor Kline is a corporate communications consultant who helps clients resolve executive communication issues. She has worked with leaders on business and political communications for 20 years. She is the founder and principal of Message and Image Development, a strategic communications consultancy established in 1993. She writes and lectures about how modern rhetoric can meet audience expectations, media and corporate communication ethics, and contemporary public communication theory and strategy.

Ms. Kline won two government awards for her innovative strategies and has worked as a chief corporate speechwriter, newspaper columnist, and political appointee for congressional affairs. Her career started on Capitol Hill where she worked for two U.S. Senators.

Education: M.P.A., Harvard (government and business); B.A., Indiana University of Pennsylvania (journalism and art).

COURSES IN PUBLIC POLICY ISSUES

ISSUES OF IMMIGRATION AND CONTEMPORARY DEBATES

Instructor: Sue Jean Cho, Ph.D.

No issue is both more divisive in American politics today and more central to our nation's history than immigration. This course provides students a framework for understanding the myriad topics and issues surrounding contemporary immigration to the United States. Instruction will begin by reviewing the history of immigration patterns from Europe, Asia, and Latin America to the United States. The course will shift as students grapple with contemporary debates and questions regarding ethnic economic enclaves, illegal immigration, and generational differences between first and second-generation immigrants among others. In the course, students will explore what it means to be an immigrant in today's America, pursuing a multidisciplinary approach and learning about the political and theoretical issues that affect immigration policy in the United States.

Instructor: Dr. Cho completed her Ph.D. in History and East Asian Languages at Harvard University. Her dissertation, titled: “Inventing Koreans Abroad: Immigration, Cultural Citizenship, and History Making, 1903-2003," traced the history of overseas Koreans and the complex set of roles they have played over the course of the twentieth century. She has traveled extensively throughout East Asia for her research. Dr. Cho received the Joseph M. Fletcher Award for her A.M. thesis entitled “Outside the Diasporic Paradigm: A Broader Typology of Koreans in America” and was awarded the
Derek Bok Certificate of Distinction in Teaching for her work in the “Two Koreas,” a core course at Harvard University.

Education: Ph.D., Harvard University (history and East Asian languages); A.M., Harvard University (regional studies – East Asia); A.B., Duke University (summa cum laude with honors in comparative area studies East Asia and Russia).

ST09-4543

SCIENCE, SOCIETY, AND POLICY

Instructor: Michael Simpson, D.Env.

Critical research, thinking, and communication within ever-evolving rules, standards, and philosophy, are vital to individual and societal well-being, security, and improvement. Rules, standards, and philosophies are familiar in the science and law communities, and controversies involving each are plentiful -- whether relating to rules about quality of evidence, or standards about carbon emissions from cars, or philosophies about extent of regulatory authority, or myriad others. This course will focus on science, society, and policy issues important to and co-selected by participants in the course, with pervasive opportunities to practice critical research, thinking, and communication, toward the goals of improving individual and societal well-being and security.

Instructor: Dr. Simpson, Senior Principal Leader in CSC, served as a specialist in life sciences at the US Congressional Research Service, as a Congressional Science Fellow, as a broadcaster, and as a nuclear engineer. He has considerable experience working in and with the public and private sectors, research entities, and academe and community programs, to improve the performance of programs and organizations. Dr. Simpson was named TWC Faculty Member of the Year in 1997.

Education: D.Env., University of California, Los Angeles (environmental sciences and engineering); M.S., University of California, Berkeley (energy and resources); M.S., University of San Francisco (biological sciences); A.B., University of California, Berkeley (biological sciences).

COURSES IN AMERICAN POLITICS

ST09-3417

POWER, POLITICS, AND PROSE

Instructor: Joel Swerdlow, Ph.D.

This course is built around a three mile journey from Arlington National Cemetery to the Library of Congress. Most weeks, the class meets at a new place—beginning at Section 61 of Arlington where recent fatalities from Iraq and Afghanistan are buried—and takes a brief walk together. Along the way, we pause for lectures and discussions. Students also volunteer to read key speeches out loud; e.g. at the Lincoln Memorial, we listen to Martin Luther King’s “I Have a Dream” speech and a speech that the Harding Administration censored when the Memorial was dedicated in 1922. Every third class will be in a classroom.


Students will complete required readings, participate in discussions, and keep a journal about their experiences. There will be no quizzes or examinations. Required readings (listed below) are all classics; each week, different students make presentations about key ideas from the readings.

Our fundamental goal will be to identify what Walt Whitman called the “Great Idea” that defines the United States. We will also look for power and in doing so will address five ideas that define political power in the United States (1) Although we are a nation of constitutional principles and laws, the ultimate source of power
is public opinion; (2) Every argument about the past is an argument about the future; (3) Communications
technologies have created new rules of reality that affect our thinking and behavior; (4) We as a country seem
to periodically lose our innocence (e.g. Abu Gharib or Guantanamo) and then regain it only to lose it again;
and (5) Issues with no “right” or even final answer are often the most meaningful test of democracy.

Instructor: Professor Swerdlow has taught at Johns Hopkins and Georgetown Universities, and
currently teaches for the University of Texas. He is author seven books, one of which became
an NBC TV movie, and is currently completing “Growing the Pie” about the politics of economic
growth. His research has been supported by the Ford, and Wallace Foundations, and the U.S.
Department of Defense.

Swerdlow has been a Guest Scholar at Smithsonian’s Woodrow Wilson Center, Senior Fellow at
the Washington Annenberg Program for both the Universities of Pennsylvania and of Southern
California; adviser to the President of the Museum of Television and Radio; and consultant to the
National Defense University; ABC News; United States Information Agency; Corporation for Public
Broadcasting; U.S. Department of Commerce; U.S. Information Agency; National Endowment for
Humanities; and Robert Wood Johnson Foundation. His recent academic articles and presentations
include A New Approach to Combating Infectious Diseases in Lessons From Malarial and Audience
for the Arts in the Age of Electronics. He has lectured at a wide range of institutions, including
Baylor College of Medicine, Smithsonian Institution, National Baseball Hall of Fame, Massachusetts
Institute of Technology, and Notre Dame.

Swerdlow’s work is cited in the 2000 National Magazine Award for general excellence, and is
included in the Best of the Washington Post and Best of National Geographic magazine collections.
He wrote a web documentary cited in 2005 by the Academy of Digital Arts and Sciences. He
has been published in most major American newspapers and The Atlantic, Harper’s, Columbia
Journalism Review, Rolling Stone, Reader’s Digest, Harvard Business Review and other
magazines. He covered the White House and Watergate trials for NPR, and served for ten years as
Senior Writer and Assistant Editor of National Geographic Magazine—where he was lead writer for
the two-year “Millennium” series.

Education: Ph.D., and M.A., Cornell University (American government); B.A., cum laude, Syracuse
University (political science).

ST09-3553

THE ROAD TO THE WHITE HOUSE: PRESIDENTIAL ELECTIONS

Instructor: Roger Kingsley, Ph.D.

Of all the events and processes in American politics, presidential campaigns and elections are of the greatest
interest to the citizens of the United States and, indeed, to observers around the world. Because the President
of the United States is regarded as the most important leader in the free world, it is not surprising that the
process by which presidents are elected and the election itself are of such great interest and fascination.

This course focuses on the various elements of presidential elections and campaigns: the constitutional
underpinnings of the election system that are unique to the U.S., including the Electoral College, the
nominating process and national party conventions, campaigns and candidates. It also examines the roles
and influences of key institutional components such as political parties, campaign finance, the media, and the
emerging importance of the Internet.

Presidential elections will be viewed from an historical perspective so that students will gain an appreciation
of how elections have evolved for more than 200 years, the major parties that have dominated the political
landscape, and also how minor parties and their candidates have sometimes influenced elections. The 2008
presidential campaign and outcomes will be an important focus of the course.

Instructor: Dr. Kingsley is currently an adjunct associate professor of political science at the
University of Maryland, University College. He has done public policy consulting and advocacy
for numerous organizations and recently served as director of government relations and policy
advocacy for the National Practitioners Network for Fathers and Families. He was director of the congressional relations division of the American Speech-Language Hearing Association for 19 years and established and directed its PAC.

Education: Ph.D., M. Phil., M.A., Rutgers University (political science); B.A., University of Southern California (political science).

**ST09- 3563**

THE CONGRESSIONAL ARENA: PRACTICAL PROBLEMS AND IMPACT STRATEGIES

Instructor: John Forkenbrock, M.S.

This course examines the activities involved in the shaping and passage of legislation and the ways in which individuals and organizations inside and outside the government can affect the process. The course includes a brief description of legislative procedures; in-depth reviews of the congressional hearing process; subcommittee, chamber and conference committee deliberations; and the report writing process – who writes what, why, and its effectiveness. The course will also focus on how the federal budget process has become the major vehicle by which Congress and the President impact public policy. The course will trace the evolution of the budget and appropriations process beginning with the Nixon Presidency to Congress’s attempt to reclaim control over fiscal policy through the passage of the Budget Control Act of 1974 to the current executive/legislative conflict over deficit reduction. Specific emphasis will be on the points of impact and the strategies involved in influencing each phase. Topics to be considered include budget reconciliation, committee differences, the authority of seniority, the role of the committee chair, majority-minority relations and the roles of staff and lobbyists. The House of Representatives will serve as the basic, but not the sole, focal point for the course perspective.

Instructor: Professor Forkenbrock is the executive director of the National Association of Federally Impacted Schools. He has been involved in the executive and legislative branches of government in various capacities. In 1994, Professor Forkenbrock was given The Washington Center’s Agency Supervisor of the Year Award and has received the Faculty Member of the Year Award.

Education: M.S., University of Northern Iowa (political science/education); B.A., University of Northern Iowa (education).

**ST09- 3593**

ETHICS AND THE U.S. CONGRESS

Instructor: Leon C. Buck, J.D.

This course offers a detailed and comprehensive examination into ethics investigations, white collar crime, and political corruption in the U.S. Congress. The course concludes with a mock congressional hearing where students assume roles as members of Congress, lobbyists, attorneys, and expert witnesses. Through a study of congressional ethics, students will be expected to increase their knowledge of the inner workings of Congress and how it conducts investigations as an institution; how current ethics laws are interpreted and followed by members of Congress and their staff; and how Congress has responded and is currently responding to apparent violations of ethics laws. The course is expected to have guest speakers from Capitol Hill who will provide additional insight into the current state of ethics rules in Congress. Students examine many major ethics cases of recent years, including the cases of Adam Clayton Powell; Joe McCarthy; the Abscam bribery; Senator David Durenberger, accused of supplementing his income through book promotions; the Keating Five, accused of using undue influence with the Federal Home Loan Bank Board on behalf of Lincoln Savings and Loan owner Charles Keating; House speakers James Wright and Newt Gingrich; Senator Robert Packwood, accused of sexually harassing his employees; Senator Robert Torricelli, accused of accepting improper gifts; the celebrated case of powerful lobbyist Jack Abramoff; and the most recent cases of Congressmen James Traficante, Bob Ney, Randy “Duke” Cunningham, William Jefferson, and the Mark Foley congressional page scandal and coverup.
Instructor: Professor Buck works at the American Red Cross as a director in the office of government relations and public policy where he provides counsel and advice to the Hurricane Recovery Program. Previously, he served as legislative director and chief of staff to Congresswoman Sheila Jackson Lee. Mr. Buck also co-founded Government Strategies, a government relations firm serving clients before Congress and federal agencies. Prior to that, he served as the minority counsel to the Subcommittee on Immigration, Border Security and Claims of the House Judiciary Committee, and as legislative counsel to D.C. mayors Sharon Pratt Kelly and Marion Barry.

Education: J.D., Howard University; B.A., Colby College.

ST09-4583

HOW WASHINGTON REALLY WORKS: GOVERNMENT AND BUSINESS IN THE NEW ECONOMIC AND POLITICAL REALITY

Instructor: Charles Bartsch, M.A.

The current economic climate in the US is one of change – as we face continuing economic challenges from abroad, and an unsettled situation here. The extent to which all sectors – public and private – play their most suitable role will determine how well the nation competes to meet the economic and political challenges of the 21st century. “Competitiveness” is a cross-cutting and cross-sectoral concern, pursued by private companies yet strongly influenced by diverse federal programs and policies proposed by the President, adopted by Congress, and carried out by federal agencies. Now mired in recession, the way in which Washington really works takes on new urgency. In particular, evolving public policies and legal and executive actions will be examined. Against the backdrop of the “capital city,” course participants will explore timely, pressing questions: how effective has the Obama Administration been in addressing the current economic crisis, and what else can be done? What innovations and “next steps” are President Obama and the Congressional leadership considering? How are the federal agencies carrying out their responsibilities under the recovery act? What is the appropriate role of the private sector in rebuilding the economy, restoring communities, and creating jobs?

This course unfolds not as an economic class, but as a sophisticated, current events seminar that explores the challenges of change in three ways. First, it examines the powers, areas of influence, and traditional roles of key government areas that could influence how well we meet the competitiveness challenge. These include executive branch policy and program offices, Congress, and federal regulatory and implementing agencies. Second, it examines the basic elements of the nation’s “competitiveness” framework that influence the climate of change: the educational system (especially K-12 in the context of the No Child Left Behind Act), workforce skills and training, the financial climate for U.S. companies (including tax issues and how public programs affect investment), impacts of technology transfer and modernization, and international trade policy (especially in the context of China). The course also focuses on the political, economic and social impacts of emerging out-sourcing and off-shoring issues. Third, it studies the role of the federal government in meeting the concerns and opportunities of each element - what has traditionally been done, as well as emerging initiatives. Course materials include excerpts from state and federal agency reports, Congressional testimony and legislative proposals, and current articles and critiques.

Instructor: Professor Bartsch is vice president for Social Programs and Strategic Communications at ICF International, where he specializes in economic and community development issues. Formerly, he was a senior policy analyst with the Northeast-Midwest Institute/Congressional Coalition, where he also staffed the Congressional Task Force on Manufacturing. He delivers training to a host of public and private organizations, and prepares and supervises more than a dozen research reports and articles annually on competitive themes, which are used by public and federal agencies, Congressional offices, and private-sector organizations. Professor Bartsch has received The Washington Center Faculty Member of the Year Award.

Education: M.A., University of Illinois at Chicago (urban policy and planning); B.A., North Central College, Illinois (political science and history).
COURSES IN LAW AND CRIMINAL JUSTICE

ST09-3783

INTRODUCTION TO CRIMINAL LAW AND CRIMINAL PROCEDURE

Instructor: Melvin Hardy, J.D.

Violence has become an increasing factor in all facets of society and in all regions of the United States. Media coverage and television movies about criminal activity have heightened the awareness of the process and procedure of criminal law throughout the U.S., but few people fully comprehend the entire scope of the issue. Each class covers three areas: the standard elements of certain crimes and a discussion of the evidence needed to establish a crime, criminal procedure, and police powers. The class covers offenses against the person (homicide, assault and battery, abduction, rape, false imprisonment, kidnapping and robbery), offenses against habitation (burglary, arson, and occupancy), and offenses against property (larceny, robbery, embezzlement, false pretense, theft, counterfeiting, and extortion). This course is taught as an introduction to criminal law.

Instructor: Professor Hardy is an attorney for the Internal Revenue Service. He clerked in the law firm of Stem, Rosenau, Rosenthal, and Linde. He has conducted legal research in a variety of areas for law firms in Washington, D.C., and Charlotte, North Carolina. He is also an instructor at the University of the District of Columbia. In 2003, Professor Hardy received The Washington Center's Faculty Member of the Year Award.

Education: J.D., Howard University; B.S., Oakwood College (business administration).

ST09-4283

INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL HUMANITARIAN LAW

Instructor: Max Hilaire, Ph.D.

This course introduces students to the field of international humanitarian law and the role of international organizations in its creation, application and enforcement. It focuses on the development and creation of international humanitarian law, from The Hague Conventions of 1899 and 1907 to the Geneva Conventions of 1949 and the Protocol to the Geneva Conventions of 1977. It also provides an understanding of the application and enforcement of international humanitarian law by international organizations and international tribunals. Students gain insights into the workings and mandates of the International Criminal Tribunal for the Former Yugoslavia, the International Criminal Tribunal for Rwanda and the International Criminal Court. The course identifies and defines crimes punishable under international humanitarian law, i.e., war crimes, crimes against humanity and genocide, and the procedures for prosecuting those who are individually criminally responsible for violating international humanitarian law. The course helps students achieve an understanding of how international humanitarian law applies in different conflict situations, such as the wars in Afghanistan and Iraq and the conflict in Darfur. The course examines the controversy surrounding the status of detainees and abuse at Guantanamo Bay, Baghram and Abu Ghraib. In summation, the course examines the role the United Nations, the International Committee of the Red Cross and other international organizations play in the formation and implementation of international humanitarian law.

Instructor: Dr. Hilaire is chairman of the political science and international studies department at Morgan State University in Maryland. He has also taught at the Central European University in Budapest, Charles University in Prague, Colgate University and the African Center for Strategic Studies at the National Defense University. In 2000 he received a Fulbright Lecture and Research Award. He established the Morgan State Political Leadership Institute to train future leaders for public office and leadership roles in international organizations. He is an expert in international and humanitarian law and has written and lectured extensively both in the U.S. and abroad. Among his many publications are the United Nations Law and The Security Council (2005) and International Law and the United States Military Intervention in the Western Hemisphere (Nijhoff Law Specials, No. 28). In 2007, Dr. Hilaire received The Washington Center's Faculty of the Year Award.
ST09-4603

OUR LIVING CONSTITUTION

Instructor: Janice E. Garlitz J.D.

Note: Only students receiving academic credit for their internship course should enroll in this class.

This course examines constitutional law and the U.S. court system that interprets and applies our written Constitution. The first class is an organizational one in which the class members select the topics that they wish to study and plan their semester. The second class sets the framework for understanding constitutional law issues by discussing the structure of our Constitution, the organization and jurisdiction of the U.S. courts, judicial review, judicial restraint, and separation of powers among the three branches of the federal government. The third and remaining classes are group discussions incorporating oral presentations considering this framework and our Constitution by focusing on contemporary, controversial legal issues raised by cases decided by, or waiting to be decided by, the U.S. Supreme Court or otherwise of current interest, including abortion, death penalty, right to die and physician-assisted suicide, gay marriage, federal elections, the USA Patriot Act, electronic surveillance, gun control, and cyber porn. The class also will have a research project consisting of several hypothetical situations involving the topics selected for the course and in the format of a law school or bar essay examination. Past projects have included Presidential elections, preparing Living Wills, judicial appointments, capital punishment, gay rights, search and seizure and prayer in schools. The students will learn how to “brief” a case (a critical skill for those intending to go to law school) and visit the U.S. Supreme Court.

Students have a choice of receiving course materials in hard copy or electronically. In the latter case, students must have regular access to a computer.

Instructor: Professor Garlitz is the founder of her own law firm, where her practice covers a diverse range of legal issues from drug testing and employment law to commercial lending. She clerked for the Honorable J. Dickson Phillips, Jr., U.S. Court of Appeals for the Fourth Circuit. Professor Garlitz is also an instructor for the U.S. Small Business Administration and a frequent speaker on employment and personnel issues. She is the 1998 recipient of The Washington Center's Faculty of the Year Award.

Education: J.D., University of Virginia; A.B., Cornell University (social relations) with honors and distinction in all subjects.

COURSES IN HOMELAND OR NATIONAL SECURITY

ST09-3603

COMBATING WEAPONS OF MASS DESTRUCTION: HISTORICAL PERSPECTIVES AND CURRENT POLICY

Instructor: Erin R. Mahan, Ph.D.

Issues of weapons of mass destruction, whether chemical, biological or nuclear, dominate the current national security agenda. This course introduces students to the intricate, dynamic policy area of arms control, nonproliferation and disarmament. Students learn about how arms control and nonproliferation fit into current national security policy; contemporary implementation and verification issues; historical and contemporary policy priorities; NGO perspectives; multilateral arms control entities; and competing interagency perspectives. Specific topics include the treaty fabric for nuclear arms control; combating the proliferation of chemical and biological weapons; current policy strategies for dealing with Iran, Iraq and North Korea; and the role of the United Nations, NATO and regional institutions in the arms control policy debate. Students will come away
from the course with a conceptual and historical understanding of the arms control agenda and policy debates. Students will also receive hands-on experience, through a simulation exercise, of how to be an arms control negotiator.

Instructor: Dr. Mahan is a Research Associate and Professor at the National Defense University in the Center for the Study of Weapons of Mass Destruction. She is a former professional staff member for the Commission on the Prevention of WMD Proliferation and Terrorism. From 2004-2008, she held the position of Chief of the Division of Arms Control, Asia, and Africa in the Office of the Historian at the U.S. Department of State. She is also an academic consultant for the Miller Center of Public Affairs at the University of Virginia. Dr. Mahan is the author of Kennedy, De Gaulle, and Western Europe (2002); Foreign Relations of the United States, Strategic Arms Limitation Talks, 1969-1972 (expected, 2009); Foreign Relations of the United States, Soviet Union, 1969-October 1970 (2005); Foreign Relations of the United States, Strategic Arms Limitation Talks II, 1972-1979 (expected 2010); She has taught at the University of Virginia and has given numerous papers on nuclear issues at national and international conferences, including a Machiavelli Center Conference on NATO, the Warsaw Pact, and the Rise of Détente, 1965-1972, in Dobbiaco, Italy (2002); the Center for Security Studies of the Swiss Federal Institute of Technology conference on NATO in the 1960s in Zurich, Switzerland (2004); the Free University of Berlin and German Historical Institute conference on John F. Kennedy's foreign policies in Berlin, Germany (2003); Triangle Institute of Security Studies, Duke University annual conference in Durham, N.C. (2000); and the annual conference of the Society for Historians of American Foreign Relations, Toronto, Canada (2000). Dr. Mahan is also a Washington Center alumna.

Education: Ph.D., University of Virginia (20th Century diplomatic history); B.A., Furman University (history/political science).

ST09-4623

MANAGING THE AMERICAN INTELLIGENCE COMMUNITY

Instructor: Jon D. Holstine, Ph.D.

Information about other countries’ intentions and capabilities is essential to successful foreign and defense policy making. Intelligence gathering, evaluation and dissemination is a multi-billion dollar industry, employing virtually every technique from the ancient art of eavesdropping to the most modern of technical devices. It has a mythology and culture that to the outsider suggests a dim world of deliberate distortion, deception and double dealing. Episodes such as the case of Aldrich Ames raise questions about the effectiveness of our intelligence agencies. By its very nature, the intelligence community seems incompatible with the transparency and public availability we associate with democratic governing. This course will consider ways in which we might deal with this dilemma. The course examines the growth of the American intelligence apparatus, surveying examples of American espionage from the early days until the recent past. It covers the increased intensity after World War II and explores the functions and relations of its various organizations within the intelligence community. Topics to be covered include: a historical overview of espionage in American diplomacy, the origins of the Central Intelligence Agency, intelligence and counter intelligence, the effect of politics on intelligence, the creation of Congressional oversight committees, lessons of Vietnam; the challenge of intelligence after the Cold War, intelligence in the Gulf War, and related subjects including the increased importance of economic intelligence.

Instructor: Dr. Holstine is a former investigator with the U.S. Senate Select Committee on POW/MIA Affairs and heads his own consulting firm specializing in Central Europe. He has previously taught at Fairleigh Dickinson University, Thiel College, Russell Sage College, Indiana University and Ball State University. His honors include the Commander’s Award for Civilian Service from the National War College and the Distinguished Service Award from the National Vietnam Veterans Coalition. Dr. Holstine is a recipient of The Washington Center Faculty Member of the Year Award.

Education: Ph.D., Indiana University (American diplomatic and Asian history); M.A., American University (international relations and organizations); B.S., Purdue University (international relations); Diploma, National War College (American security policy).
COURSES ON LEADERSHIP

ST09-2203

SOPHOMORE EXPERIENCE: LEADERSHIP AND PROFESSIONAL DEVELOPMENT (only for students enrolled in the sophomore exploration program)

Instructor: Cindy Gueli, Ph.D.

As part of the Sophomore Exploration Program, this course is designed for university students who have completed their freshman year, but not yet begun their junior year. Students will participate in a variety of academic and skill building activities designed to enhance their academic and career goals. The aim of the course is to facilitate students' skill and academic exploration through inventories and assessments, assist students as they design academic and career plans, and explore academic and professional fields of study and career planning.

Education: Ph.D., American University (history); M.A., American University (U.S. history and film and video); B.S./B.A., Georgetown University (business administration).

ST09-3743-01

ESSENTIAL LEADERSHIP: CREATING CHANGE IN THE OBAMA ERA

Instructor: Richard A. Hoehn, Ph.D.

The course will examine dominant theories of leadership and how those theories match the character and context of famous leaders in the United States and abroad. Students will read biographies of a diverse group of leaders (e.g. Lincoln, Mao) and leadership organizations (e.g. NRA, Greenpeace), and present their findings to the class which will then compare the theories and practices of leadership. Students will examine ethical theories and practical skills that will enhance their ability to provide leadership in the current political and cultural climate.

Instructor: Dr. Hoehn has been director of Bread for the World Institute and a regional organizer at Bread for the World (BFW). Prior to BFW, he was associate professor of Church in Society at Brite Divinity School, Texas Christian University (TCU) and taught in the TCU graduate division. During winter semester (2007), Dr. Hoehn taught Sociology and Conflict Studies at Lithuania Christian College in Klaipeda, Lithuania. Dr. Hoehn is the author of “Up From Apathy: A Study of Moral Awareness and Social Involvement,” mono-graphs, articles and reviews. He has addressed colleges, conventions and agencies, both in the United States and abroad.

Education: Ph.D., University of Chicago (ethics and society); M.A., University of Chicago (ethics and society); M. Div., Cum Laude, Trinity Lutheran Seminary, Columbus, Ohio; B.A., Capital University.

ST09-3743-02

ESSENTIALS FOR ASPIRING LEADERS

Instructor: Fred Keaton, Ed.D.

This is an introductory course in leadership designed to link theory, methods and skill-based learning to the practical problems faced by entry-level professionals in the unique cultural and political environment of Washington, D.C. In particular, the course examines the skills necessary for professionals to become successful leaders in the public, private and non-profit sectors of society. Among the topics of discussion are understanding and applying key principles and practices of leadership, working and leading in a diverse society, win-win negotiating, effectively managing conflict, and effective interpersonal skills. At the conclusion of the course, students will understand the key principles and practices of leadership in order to improve one's leadership skills; gain insights into one's personal style and its implications for leadership; understand
and apply the concepts of win-win negotiation; understand and apply the concepts of conflict management; understand the concepts of working and leading in a diverse society; and learn the concepts of effective organizational communications.

Instructor: Dr. Keaton, a former Air Force officer, has more than 20-years experience as an internal and external organizational development consultant and management trainer in private industry and the federal government. He was formerly the director of training and development for USA TODAY newspaper. He is currently the human resources director at The Washington Center. He is responsible for employee relations, organizational development, diversity and management training. He has been teaching undergraduate and graduate courses in leadership, organizational behavior and human resources, for over 20 years.

Education: Ed.D., Western Michigan University (educational leadership); M.A., Central Michigan University (industrial management); B.A., Howard University (economics).

COURSES ON INTERNATIONAL BUSINESS

ST09-3803

GLOBAL MARKETS AND INTERNATIONAL BUSINESS STRATEGIES

Instructor: Stephen B. Hall, M.A.

The globalization of our economy will become increasingly important in all of our lives. American organizations will seek out those who have the ability to deal in the international marketplace in spite of the economic downturn. How can American firms successfully compete abroad? What procedures must firms use to find the right export markets? This course examines a variety of situations faced by business including (1) multinational firms dealing with social and development responsibilities; (2) small businesses wanting to enter the overseas marketplace, but hindered by a lack of financing or government regulations; and (3) foreign firms selling products and investing in the U.S. Students will access the resources of numerous international trade organizations in the Washington area, including embassies, federal trade agencies, nongovernmental organizations, trade fairs, international organizations such as the Organization of American States, and major financing bodies like the World Bank and the International Monetary Fund. Participants will use these resources for the completion of an actual market entry study that will be presented and defended by the student, similar to what would be expected in an actual company.

Instructor: Professor Hall is employed by CTP, a contractor to the U.S. State and Commerce Departments, where he is involved in establishing export control organizations in many countries. Previously, he was with the Boeing Company, where he was involved in international partnerships and export control issues. Prior to his appointment, he was director of the U.S. Dept. of Commerce’s Export Assistance Center in Baltimore. This was the first of Vice President Gore’s reinvention of government projects spearheaded by the late Commerce Secretary Ron Brown and others. Professor Hall has assisted hundreds of manufacturers and service firms in their successful competition overseas. He has traveled extensively in Asia, Europe and the Middle East.

Education: M.A., West Virginia University (international affairs); B.A., University of South Dakota (government/history).

ST09-3823

INTERNATIONAL BUSINESS: THE MIDDLE EAST

Instructor: Ghiyath Nakshbendi, Ph.D.

The course examines the different laws, cultural values, business ethics, modus operandi that govern the way business is being conducted in these countries. Topics include globalization; political economies; cultures; international trade; foreign direct investment; capital flows; tariffs quotas; exchange controls; and other barriers to international business; foreign exchange markets; international capital markets; and international
organizations. Also, the course focuses upon international business operations such as a firm’s structure and implementation of international strategy; mode of entry choices; marketing and exporting/importing; management of human resources and finance. The course will more strongly emphasize the practical application of these theories. Individual papers, assignments, examinations, and case studies will also provide the opportunity for you to explore a particular aspect of the field.

Instructor: Dr. Nakshbendi is the President of the Sangamore Group, a real estate asset management company based in the Washington, DC metropolitan area. Throughout his thirty year career, Dr. Nakshbendi has developed expertise in multiple disciplines, including real estate asset management, developmental financing, consulting and teaching. His professional associations includes: a mega investment organization, a regional development finance organization a private asset manager and other prestigious companies.

He is an Executive-in-Residence at American University’s Kogod School of Business, where he teaches at the graduate and undergraduate levels. Also, he is listed on the faculties of University of Maryland University College and Central Michigan University. He has been teaching for the Washington Center for Internships & Academic Seminars since 2006. He is a frequent lecturer at the Foreign Service Institute of the US Department of State. Previously he was on the faculties of Montgomery College, George Mason University and King Saud University (Saudi Arabia).

Education: Ph.D., American University (business administration); MBA, Texas A&M University; B.S., Aleppo University, Syria (commercial sciences).

ST09-4805

INFRASTRUCTURE AND DEVELOPMENT IN LATIN AMERICA

Instructor: Jorge Berges, M.S.

This course will consist of a hands-on approach where students will learn about current infrastructure projects across Latin America and their impact on economic development through case studies, project presentations, and guest speakers from the region. Students will have the opportunity to explore a wide range of sectors, including highway concessions, railroads, ports, and energy, among others, and will clearly understand the role of multilateral development banks, federal governments, and private agencies in the finance and development process.

Instructor: Mr. Berges has over seven years of experience managing domestic and international projects for Fortune 500 companies in the energy, food and manufacturing sectors. His professional expertise is in the creation of strategic business plans, marketing, communications, policy analysis and the application of quantitative methods to business and government solutions. He also teaches U.S. federal employees as Professor of Econometrics at the Graduate College USDA and is a member of the Heinz School of Public Policy and Management Alumni Board.

Education: M.S., Carnegie Mellon University (public policy and management); B.S., Autonomous Institute of Technology in Mexico (applied mathematics and a certificate in corporate finance).

ST09-5243

TRADE BASED GROWTH AND REGIONAL MODELS: INTEGRATION IN THE AMERICAS

Instructor: Peter Stephens, M.A., M.A.T.

This course will introduce students to the Washington, D.C. policy community’s trade policy debate. In particular, the first half of the semester presents the most current thought on trade theory, history, and policy. The second half of the semester will be spent addressing topics of contemporary importance. Participants will learn the economics, the politics, and the facts on the ground of the free trade debate. The content of the course and subsequent discussions will examine the ongoing factors and actors that impact global trade: international relations, energy supplies, competitiveness, development and the war on terrorism. The guiding
principle and working concept that will inform classroom discussion will be market-based, free trade economic policy (entrepreneurial culture) and the works of major theorists and practitioners. Students will examine the impact of the elections in North America and internationally for their potential impact upon world trade. The discussions will also explore current economic conditions, their origins and possible outcome. Students will sharpen their ability to speak articulately, write compellingly, and argue intelligently about the issues surrounding international trade.

Instructor: Executive Vice-President, National Council for Community and Educational Partnerships (NCCEP). Peter Stephens is a public policy professional with 19 years of experience. Prior to NCCEP, Peter was the managing director for internships at The Washington Center. Peter introduced market-based management reforms designed to improve operations and client satisfaction. A key aspect of this is the introduction of an ombudsman position for interns. Tasked with training the next generation of world leaders, Peter’s innovative methods have placed young professionals in change-driving positions in key posts across the public policy field. According to Peter, “the most important aspect of what The Washington Center does is to provide access to senior policy-makers here in DC for ‘outside the beltway’ people like myself to help build students’ careers, form professional networks, and sharpen their skills and abilities.”

Previously, Peter was Director of Governmental Affairs for the Council of the Americas. There he served as the U.S. private sector representative to the free trade area for the Americas, Sustainable Development Accord and also worked on Trade Promotion Authority, climate change, drug trafficking & certification and the North American Free Trade Agreement report card. From 1991-1996, he was a public affairs officer at the Canadian Embassy in Washington, D.C. He worked with brilliant professionals at the Canadian Embassy, where he first heard of The Washington Center and the concept of internships.

Peter’s areas of expertise are trade, international organizations, and North American political economy. He took courses towards a PhD at the University of Maine (Canadian Studies).

Education: M.A., University of Manitoba (international relations); M.A.T., University of New Jersey/ Escuela Americana, Spain (social studies); B.A., Rutgers University (political science).

COURSES IN BUSINESS

ST09-3813

ETHICAL BEHAVIOR IN ORGANIZATIONS

Instructor: Ghiyath Nakshbendi, Ph.D.

This course focuses on ethical behavior in organizations. The philosophy, issues and topics apply to all types of organization including corporations, small business, government, churches, and nonprofit. Values and ethics, as they relate to individuals and organizations, are defined from several different perspectives. Topics discussed include awareness of ethical issues in organizations, moral philosophies that apply to organizational ethics, ethical decision making frameworks, organizational culture and values that influence business ethics, the development of ethics programs and policies, global ethics, and value-based leadership. Students examine their own values in relation to ethical behavior, and their responsibility to themselves and the organization in regard to different ethical situations.

Instructor: Dr. Nakshbendi is the President of the Sangamore Group, a real estate asset management company based in the Washington, DC metropolitan area. Throughout his thirty year career, Dr. Nakshbendi has developed expertise in multiple disciplines, including real estate asset management, developmental financing, consulting and teaching. His professional associations includes: a mega investment organization, a regional development finance organization a private asset manager and other prestigious companies.

He is an Executive-in-Residence at American University’s Kogod School of Business, where he teaches at the graduate and undergraduate levels. Also, he is listed on the faculties of University
ST09-4101

DOING BUSINESS WITH THE FEDERAL GOVERNMENT: AN OVERVIEW OF GOVERNMENT CONTRACTING

Instructor: Melanie I. Dooley, M.B.A.

The federal government is the largest purchaser of goods and services in the world. Government contracting—a $500 billion-a-year business—touches virtually every industry in the U.S.—from information technology to manufacturing to aerospace to agriculture to energy to intelligence-gathering. Government contracting (procurement) draws upon a diverse array of disciplines and skills—including law, budgeting, cost estimating, auditing and accounting, marketing, program management, logistics/supply chain management, and computer modeling. Whether you plan to work for the government or the private sector, chances are at some point in your career you will be involved in a government contract.

This course is intended to acquaint you with the basics of government contracting. You will learn what makes contracting with the government different from contracting with a private entity, how the congressional budget cycle affects contract awards, the legal and regulatory framework, how small business set-asides and other preference programs work, the major players in the agencies and other entities, and key terminology. You will walk through the three phases of the procurement process—upfront planning; the bidding and contract award process; and post award contract administration—all information you can use.

In addition, we will discuss and demystify contracting issues making the headlines: procurement fraud scandals, cost overruns on major weapons programs, no-bid contracts, and President Obama’s plan to reform the procurement process. Finally, you will be provided with valuable reference tools for expanding your knowledge of government contracting once the course has ended.

Instructor: Melanie I. Dooley has 30 years of professional experience, including 15 years as managing editor of Federal Contracts Report, a highly respected publication covering policy, legal, and regulatory matters pertaining to government contracting. She also was vice president, acquisition policy, with SAIC, a major defense contractor. She teaches government contracting to federal employees at the Graduate School, USDA. In addition, she has given an introductory seminar on doing business with the federal government to M.B.A. students at George Mason University. She has planned, cosponsored, and participated in several professional conferences on government contracting topics, and is active in the National Contract Management Association, where she serves as Vice President, Programs, of the Washington, D.C. Chapter.

Education: MBA, Georgetown University McDonough School of Business; B.A., magna cum laude with departmental honors, The College of New Rochelle (psychology).

ST09-4883

FROM IDEAS TO ACTION: THE ANATOMY OF ENTREPRENEURSHIP

Instructor: Johnetta Hardy, M.A.

This course is designed for you to learn the value of the entrepreneurial mindset. You will assess your proclivity for entrepreneurship and for being an agent for change. Students enrolled in this course review potential entrepreneurial opportunities; evaluate different business start-up alternatives. You will learn the art of how to pitch your idea, the art of marketing and branding and positioning and market research; and the financial resources available. Finally you will learn the art of writing and presenting a winning business plan.
You will learn about the initial steps and decisions that are crucial to starting and operating a successful business. These include topics such as record keeping, taxes and related legal issues, market analysis, venture feasibility, and evaluations that are essential for sound business start-up and management decisions. Once you have concluded that your venture is viable, you will be assisted and guided in the development of a business plan.

Instructor: Professor Hardy has more than 15 years of experience and expertise in business plan development, marketing, public relations and fundraising. She is currently the executive director for the Howard University Institute for Entrepreneurship Leadership and Innovation, a premiere institute for entrepreneurial leadership, development and research. She is also the founder and president of the Hardy Management Group, a business consulting firm that provides strategic planning, business development, management, coordination and fundraising for special events to corporations, small businesses, organizations, associations and academic institutions. She has worked for the U.S. Small Business Administration, the Howard University Small Business Development Center and School of Business, Big Brothers of the National Capital Area, The William Fitzgerald Tennis Center and a number of public relations firms. Prof. Hardy has counseled more than 3,000 businesses - helping them obtain more than 25 million dollars - on business start-up, marketing, 8(a) certification and financing. Ms. Hardy has conducted professional seminars and workshops and has appeared on numerous radio and television shows, as well as interviews with The Washington Post, The Wall Street Journal, The Washington Business Journal, Black Enterprise and the Entrepreneur Magazine. Professor Hardy has been awarded The Washington Center’s Faculty of the Year Award 2009.

Education: M.A., Howard University (organizational communications); B.A., Howard University (communications and micro environmental studies and design).

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**ST09-4313**

**PROJECT MANAGEMENT AND DEVELOPMENT**

**Instructor: Humberto Segura, Ph.D.**

This course is designed to help students understand and learn basic theories and methods for managing projects in the public sector. During the semester, participants will be exposed to diverse issues that may arise in the implementation of policies and projects in the public sector as well as the most important theories in project management and leadership.

This course draws heavily upon class participation and work-based experiences from participants’ work. Participants should have an open mind and willingness to share experiences and ideas with the class. Homework and presentation of assignments will also be a core component of this seminar as a means to build leadership and professional skills and abilities.

Instructor: Dr. Humberto Segura has a wide range of expertise and experience in the areas of education and business, working in the private and public sectors. He has worked with diverse groups of students, faculty, staff, administrators, government officials, business and community leaders in the USA and abroad. He started his educational career working for League of United Latino American Citizens Educational Service Center as a counselor. Later, was hired by the University of Houston as Director of their testing Center and then supervisor of their Multi-media Learning Support Services. After finishing his Doctorate degree, he was hired by the University of Massachusetts to create a campus wide Learning Resources Center and taught at the undergraduate level and at The Graduate School of Education in their Higher Education Program. He was appointed there as Associate to the VP for Educational Technology and later as Associate to the VP of Student Affairs and Campus Life, he held other positions such as: consultant, advisor, teacher and Dean of Student Development.

Education: Ph.D., and M.S., University of Houston (higher education administration); B.A., University of Houston (political science).
COURSES IN RESEARCH

ST09-4983

RESEARCH AND WRITING

Instructors: Charles Bartsch, M.A., and Dan Ewert, M.A.

This course is designed for students receiving credit for their participation in the internship program who are required to complete a major research paper. The instructors work with the students on both an individual and group basis, assisting them with refining paper topics of their choice, organizing ideas, understanding research methodology, information resources, construction of their papers, and guiding them through appropriate revisions. The instructors provide constructive feedback on both writing and content. They also provide information and discuss resource materials in the Washington area and effective writing strategies.

Instructor: Professor Bartsch is vice president for Social Programs and Strategic Communications at ICF International, where he specializes in economic and community development issues. Formerly, he was a senior policy analyst with the Northeast-Midwest Institute/Congressional Coalition, where he also staffed the Congressional Task Force on Manufacturing. He delivers training to a host of public and private organizations, and prepares and supervises more than a dozen research reports and articles annually on competitive themes, which are used by public and federal agencies, Congressional offices, and private-sector organizations. Professor Bartsch has received The Washington Center Faculty of the Year Award.

Education: M.A., University of Illinois at Chicago (urban planning and policy); B.A., North Central College, Illinois (political science and history).

Instructor: Professor Ewert is the director of career development at the Association of Practical International Training and former director of internships at The Washington Center. His background emphasizes geopolitics, especially international relations and trade with East and Southeast Asia. Professor Ewert has received The Washington Center’s Faculty of the Year Award.

Education: M.A., University of Washington (geography); B.A., American University (international studies).

STEM

ST09-4543

SCIENCE, SOCIETY AND POLICY

Instructor: Michael Simpson, D.Env.

Critical research, thinking, and communication within ever-evolving rules, standards, and philosophy, are vital to individual and societal wellbeing, security, and improvement. Rules, standards, and philosophies are familiar in the science and law communities, and controversies involving each are plentiful -- whether relating to rules about quality of evidence, or standards about carbon emissions from cars, or philosophies about extent of regulatory authority, or myriad others. This course will focus on science, society, and policy issues important to and co-selected by participants in the course, with pervasive opportunities to practice critical research, thinking, and communication, toward the goals of improving individual and societal wellbeing and security.

Instructor: Dr. Simpson, Senior Principal Leader in CSC, served as a specialist in life sciences at the US Congressional Research Service, as a Congressional Science Fellow, as a broadcaster, and as a nuclear engineer. He has considerable experience working in and with the public and private sectors, research entities, and academe and community programs, to improve the performance of programs and organizations. Dr. Simpson was named TWC Faculty Member of the Year in 1997.
Education: D.Env., University of California, Los Angeles (environmental sciences and engineering); M.S., University of California, Berkeley (energy and resources); M.S., University of San Francisco (biological sciences); A.B., University of California, Berkeley (biological sciences).

Please Note: Student course preferences are due by April 27th, 2009 at 5 p.m. Eastern Daylight Time. Failure to submit your course preferences will result in students being placed in courses where available seats remain. If you have any questions, feel free to email courses@twc.edu.

End Notes

1 - Cross listed Course